

## Why I contribute to The Rotary Foundation

I was invited by Governor Digna Ragasa and DRFC DG Jess Nicdao to tell you my story and hopefully encourage you to contribute to the Rotary Foundation. I was surprised by the invitation though, because I have attended quite a number of Rotary conferences already and never saw a Rotarian guest speaker who was not a district officer, PP, DG, or PDG. I know very few among you know me and that is because I am a new Rotarian. I belong to one of the most outstanding clubs of District 3790, the Rotary Club of Mabalacat (RCM) and was inducted July 2008, 3 years ago.

### How I became a Rotarian

I and my best friend, now President Elect Elmer Hernandez, were recruited by our buddy PP Zaldy Alegre in lieu of a condition that we would only join if he would become president of RCM. Little did we know that when we were challenged by Zaldy he was already President Elect during that time.

At first I was hesitant to join this club because I stay in Quezon City which is a long way from Pampanga. Besides, I get invitations also to join Rotary clubs in Metro Manila. But Zaldy was persistent. He mentioned about humanitarian activities which at that time seemed to have induced my interest.

So, Elmer and I joined eventually, were inducted, and as I attended the fellowship and got to know better the members of our club, I was honestly amazed by their dedication and commitment.

For the past 15 years I focused on managing our primary business Asian Institute of Computer Studies (AICS) which has 27 branches all over Luzon. Prior to AICS, I was also director/incorporator of Systems Plus Computer College (SPCC) and joined in the operation as executive vice-president and president where I developed and strengthened the organization for 11 years since 1985. With my 26 years in the business of education I never joined any organization like Rotary because of my passion to succeed in the business and my chosen career.

Honestly, it came as a surprise to me at first how my co-members and officers can afford to contribute their time and resources for the club.

But as I joined and blended in on the projects, I was able to slowly comprehend and appreciate why.

### My first project

My very first involvement in a project was at Dau Homesite Elementary School where we made major repairs on their school library, donated books and conducted daily supplemental feedings to malnourished children. After a while we adopted the school to sustain our assistance and support. I offered my financial support because the club was supporting other schools and did not have enough fund for Dau Homesite.

For the first time since I was inducted, I felt this fantastic feeling of achievement and fulfillment. I did not mind donating money to initiate and sustain the projects because it felt good inside. I told myself "I can do this and I need to do more".

So I started supporting other projects specially those without available funds. I started learning how our programs were initiated and organized. How we were able to sustain these programs and insure that they reach the very poor in our communities.

At the same time, I dutifully attended our club meetings and was slowly assimilated in the fellowship. I was really having fun, meeting new friends and admirable members of Rotary. When I was elected as director, I started attending district functions and had the time of my life. I now feel that this is the club where I belong which will make me happy and be able to help those who are in need.

### When I started to donate

When I learned about matching grants and how for so many years our club was able to pursue numerous projects for the community because of the funds infused to the club through Rotary International, that was when I got more interested.

My first PHF contribution was made on September 2008. I was happy then to be able to share for the cause of RI but what really encouraged me was when I learned that my contribution was actually being used to initiate our matching grants and the money flowed in and was able to support our various projects. I was really convinced that the system worked and with proper management of funds we were able to help and change the lives of so many who are in need.

And I personally witnessed and experienced these as I joined and observed our numerous undertakings.

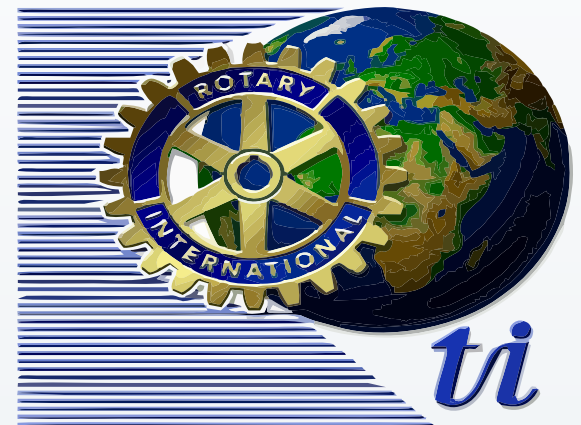
Year after year I gave to the Rotary Foundation and did not anymore count how many in a year.

### How my business moved up

Because of my involvement with RCM, I was so busy; I did not notice that something was also happening to my business.

When I first joined RCM in 2008, my school AICS had only 17 branches. We

*A talk delivered by a  
Rotarian to the  
District Rotary Foundation  
Seminar of D3790  
10 September 2011  
Baguio Country Club*



## A ROTI Feature for the Rotary Foundation Month

started operation in 1996 and grew an average of 1 to 2 branches a year.

But in schoolyear 2009-2010, after I joined RCM we were able to open 4 branches. The following schoolyear 2010-2011 we easily opened 4 more. And this year, academic year 2011-2012 we opened 2 more branches. 10 branches in 3 years! We now have 27 branches but the blessings are still continuously pouring in.

As of today, we are developing 3 more branches which will open January next year in time for academic year 2012-2013. We will be 30 branches strong by that time.

Our school is one of the pioneers in ladderized education - a combined TESDA and CHED program which we designed to cater precisely to the poor. We push our students to finish a full curriculum 2-year course, help them get good employment and then while they are working, encourage them to finish a 4-year degree course in just 2 more years. That way they get better chances for promotion and make a career for themselves.

We are affiliated with three of the biggest names in the IT industry, CISCO, ORACLE and Sun Microsystems, to give our graduates a competitive edge in the field of information technology. But we have the lowest tuition fee in the Philippines considering the very high quality education we give our students. In fact, we have not increased our tuition fee since we started operation in 1996.

### Scholarship donation

I always believe that education is the best gift we can give to the less fortunate but deserving youth in our community. It has a lasting, permanent and multiplying effect in our society.

In June 2009, I donated 30 scholarship grants to RCM and we selected them as recommended by our members from depressed areas within Mabalacat. All 30 scholars graduated this year and we are very proud to tell you that majority of them are now employed in various companies inside Clark.

And because of this success, we continued the scholarship project with a matching grant from one of our international sponsors.

### You turn the youth into useful and concerned beings.

We organized Rotaract Clubs in our Dau and San Fernando branches and pushed our scholars to be Rotaract members and join in various projects of RCM.

We train them to open their youthful hearts to those who are in need. To be compassionate and to lend a helping hand where they are needed most.

We train them young with the hope that when they graduate and become financially stable, they too can be full pledged Rotarians.

### What Rotary means to me

Rotary has completely changed my outlook in life. I now see a more meaningful purpose for my existence.

I became more confident in my business dealings.

More appreciative of what I have.

And most importantly, I know now that we are just conduits of God's blessings.

That we have brothers and sisters that are truly in need of our services.

I now know very clearly that I give because I see many people who need help.

I give because of these children and many more children that need to be fed.

I give because I love watching our Rotaract kids feed other kids.

I give so that clean water can be made available to a community like Purok 7.

I give to help promote literacy.

I give that others may find livelihood.

I give so that medicines may reach the needy.

I give for these sick and disabled children.

I give so that *Tatang* will get better and work again.

I give because I know we get back our contribution tenfold through matching grants from Rotary Foundation.

So we are able to help poor community help itself.

To change the life of one Nino Cunanan.

And make the name Rotary a vehicle of help.

I know that my contributions to Rotary International also reach projects of our international community.

to eradicate polio,

improve health and sanitation,

provide clean water,

combat hunger,

support education and job training,

preventing the spread of malaria and many more,

beyond the boundaries of our imagination because Rotary is a huge organization, with 1.2 million soldiers of service.

And I'm proud that I among of them. I'm proud to be a Rotarian.

Now I truly believe that it all starts with a commitment to service above self.

### I encourage you to contribute to The Rotary Foudnaiton..

Let us all contribute to TRF and you too will feel the difference. You will realize that while you give, you will receive more. I guarantee that you too, will experience true happiness in giving. And in our small way, we can make this world a better place for all of us.

I wish to end this talk with an inspiring quote from Albert Pike:

***What we have done for ourselves alone dies with us; what we have done for others and the world remains and is immortal.***

It's been an honour talking to you this morning.

Thank you and a pleasant day to all!

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*I told myself,  
"I can do this and  
I need  
to do more."*

Another month has gone by and it has taken me by surprise. I had hopes of being further along by now than I am. Still, there is some good news.

A week ago, I thought we would not fill our commitment for rooms in Bangkok. Now, it looks like by the time you read this, I will be working with the hotel to find us some more rooms. No, not a promise. If you want into the ROTI block, it is now too late. Tell me, if you have a problem, and I will try to help, but I think the rate will be much higher.

There are a number of large groups led by and including ROTIans, who are making their own arrangements because of the size of their group. I can support that. We have talked and they are willing to join us for a ROTI dinner, so I will try to arrange one of which everyone can be proud. There are dinner cruises on the river, but we need a precise commitment in advance. If a few people will agree to get the people committed, I will work on it. Regardless, we will pre-ticket this year to avoid a problem with the location over last minute arrangements.

I would appreciate comments on a dinner. My thought is for a ticketed event. In NOLA, my District dinner had a pre-commitment. It was a fixed price, but the menu had a selection between four main courses and a selection of other options. It worked well. Regardless, it will be a cash bar, since many do not partake of alcohol.

If you are willing to help plan the dinner, please let me know. The reward is knowing that you contributed when the event turns out good, plus a lot of fellowship as the event evolves.

It seems that every month I mention projects, but have not put out any formal recommendations. I have just had difficulty translating ideas into proposals. I think it may now be time to just to throw out ideas and see who may want to expand on them. Tris Tristram is my project guy, so you can go to either of us. [No, he is not to blame. Much to the contrary, he is pushing me as he should.]

Permit me to throw out some very general thoughts:

ROTI Institute: This was started by Doug Vincent close to a decade ago. The idea at the time was to generate a pamphlet that covered Rotary principles and disciplines for all Rotarians. For a number of reasons, we had problem working out the methodology. It was a fine product, just hard to distribute. The communication in the world has now dramatically changed and distribution should no longer be a problem. This time the concept would be to take general ideas from RI and give the reader insights on how they can be used to assist the club. If you would, a general introduction to the world of Rotary coming from the minds of Club and District leaders.

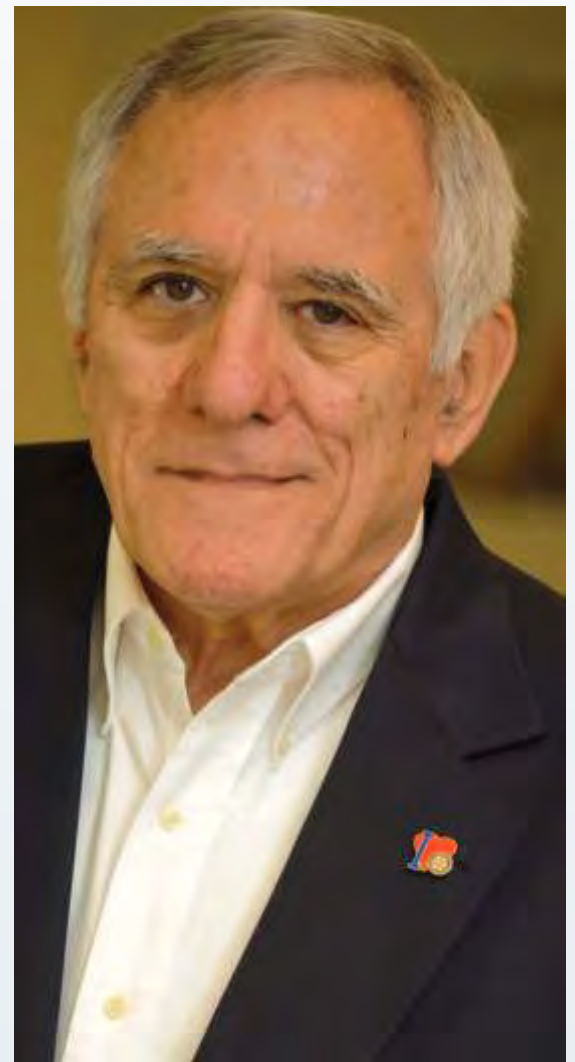
ROTI School: Adopt a school in as desolate area, and make the infrastructure viable. Then provide information technology to support literacy development [We must assume no availability of Internet connection in the foreseeable future.] This would be a great signature because we could probably negotiate our name on the school, plus use our internet skills to provide training in a site without connectivity. The benefit of literacy is self-evident. However, training techniques that are developed for one school would be transferable to others sponsored by ROTI or other Rotary entities.

ROTI Project Guide: Every month, we have, on average, a half dozen run by Rotary Clubs around the Rotary universe. It would only be a minor effort to take these projects with general guides on how they were accomplished (many already have them) and create a digital document of potential projects for Rotary Clubs. It would be a project that would show the full meaning of ROTI, while just being Fellowship to develop. Chris (Wilks) or Tris (Tristram) can attest to how much fun it is working with other Rotarians to document these projects.

ROTI Finder: This may be an impossible task, but I think it would be a great project to create a "kwic" (key word in context) index directory to the Rotary main documents. At first, this may sound silly, because there is always "Google" (or equivalent). It is not the same. Search engines give you too much and their keywords are not necessarily. I may want information on doing inductions. The word "induction" may not appear in the article I want, but it would be a "kwic" even if not in there. A challenging effort, but the reward of a very valuable result.

I have made this report much too long, but I remain excited over what ROTI has accomplished and what can be our future. I look forward to following our dream together.

Now, "have a wonderful Rotary day!"



Steve Sokol, 2011-13

## The networked world

By Ann Bednarz, *Network World*  
May 09, 2011 06:03 AM ET

Cell phones and social media tools help topple Middle Eastern regimes. Telemedicine lets surgeons reach across time and space. Smart grids let power companies reduce fuel consumption and lower pollution. Networking has changed the world.

Today there are 5 billion devices connected to the Internet worldwide and 1 billion mobile workers. More than 500 million people log onto Facebook every day and collectively spend 700 billion minutes per month in this social sphere. This year, worldwide Internet traffic will hit 28 billion gigabytes per month and continue to grow at a compound annual rate of 34%.

Network connectivity is influencing the evolution of human beings, posits Cisco Chief Futurist Dave Evans. "A few hundred years ago, if we wanted to communicate or share knowledge, it might have taken weeks or months. Now we can share information with millions or billions of people in seconds, anywhere on the planet. Because of that, people are learning and communicating and evolving at exponential rates."

The World Wide Web has evolved to become the social web, Evans says. "It's become a very human-facing tool. We're interconnecting with one another, we're sharing life experiences, we're offering education to millions of people who never had access to those resources."

Some 2 billion people use the Web today. More than a billion Tweets are posted each week. Every minute, 35 hours of video are uploaded to YouTube.

In Egypt, youth-led protests were accelerated by social media and resulted in the ousting of former President Hosni Mubarak. When the massive earthquake and tsunami devastated Japan in March, on-the-ground witnesses posted photos and videos online within minutes.

Just a few decades ago, we did not have such quick access to the rich mix -- video, media and photos -- that accompanies world events today, Evans says.

In our everyday lives, networks have changed long established routines. We shop online and consult peer reviews before pulling the trigger on purchases.

Education is increasingly conducted online. Nearly 30% of all college and university students now take at least one course online, according to Sloan Consortium.

Work is an activity, not a destination. As many as 30 million people currently work from home at least one day a week, according to Telework Research Network, and the home office market will add nearly 2 million home-based businesses and more than three million corporate home office households between 2011 and 2015, forecasts IDC.

Entertainment is a few clicks away - and gobs of it. It would take more than two years to watch the amount of video that will cross global IP networks every second in 2014, estimates Cisco. It would take 72 million years to watch the amount of video that will cross global IP networks during calendar year 2014.

Being connected is so ingrained in our daily lives that even in sleep, many people want to be within an arm's reach of their gadgets. Sixty-five percent of American adults sleep with their cell phones on or right next to their beds, according to Pew Internet & American Life Project. Among young adults ages 18 to 29, that number rises to 90%.

### Rise of the machines

But we're not the only ones benefiting from connectivity. In fact, the number of connected humans is dwarfed by the number of Internet-connected devices. The 5 billion devices connected today are expected to grow 10-fold by 2020.

Everything from nanny cams to soda machines and cars and smart buildings. Ultimately these things will start to build "social networks among themselves, maybe ad hoc, based on a particular condition," Evans says.

Imagine if someone is injured at home and triggers a call for help via a smart watch, jewelry or electronic textile, for instance. The phone system could dial 911 and request assistance. Video cameras in the home could focus their lenses on the injured person and broadcast a live feed to healthcare professionals. Other network-connected devices could determine the most optimal route for emergency vehicles based on current traffic conditions, unlock doors and alert hospital staff to the person's pending arrival.

These ad-hoc social networks could come together as needed and dissipate when the need is passed.

Meanwhile, across all industries, the availability of low-cost, low-power sensors has spawned vast networks of interconnected devices that are redefining business operations. Utilities are deploying smart sensors to help manage the consumption of resources such as water and electricity, for instance. Cities are blanketing streets with sensors to collect traffic data and monitor congestion. Retailers are using wireless sensors to better monitor and secure their inventories.

Machine-to-machine networking is a fundamental shift in the way networking is evolving, says Drew Clark, director of strategy for IBM's Venture Capital Group. IBM CEO Sam Palmisano likens these smart networks to a central nervous system for the planet, Clark says. "There are now billions and going on trillions of connected devices out there that collectively make up this kind of central nervous system."

"The challenge is to be able to make sense of the data, to understand what the data is telling you about your business, your city, the health of your water system, or the operational state of the car you're driving," Clark says.

And where that analysis takes place is changing. "It's not like in days past, when data was shoveled back to some central place and then sifted through in some giant warehouse," Clark says. "Sophisticated systems run at the edge of the network and help analyze real-time data coming from sensors and make decisions."

A police department, for example, can use predictive analytics to figure out where to deploy officers based on what types of crimes are occurring, and where and when they're happening, for instance.

But perhaps the biggest impact of machine-to-machine network development is the emergence of smart grids which promise to help utility companies deliver electricity more efficiently and reliably.

# The Networked World

By **Ann Bednarz**  
Network World  
May 09, 2011 06:03 AM ET

Cleaning stacks of stuff off my desk I encountered the May 2011 issue of NETWORK WORLD. I had noted an article by Ann Bednarz exploring "The Networked World" as being of possible interest to other ROTI members.

Article Link =  
<http://www.networkworld.com/supp/2011/25thanniversary/050911-anniversary.html>

Link to NETWORK WORLD =  
<http://www.networkworld.com/index.html>

A little personal information, if I may.

I'm a "long time" member of ROTI & of RI. At my "old guy" age of 72 I'm still active with the Ellensburg Morning Rotary Club & I'm still employed as an educator. My part time position as a contributing faculty member with the Richard W. Riley College of Education and Leadership within Walden University has me serving teachers over a wide geographic area. Students I serve are, for the most part, teachers working towards a master's level degree.

Are there other ROTI members involved as educators with the internet being a primary resource used in support of teaching-learning programs?

FYI - I'm located in rural central Washington, USA. I'm about 130 miles east of Seattle.

**Jerry Brong**  
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In early implementations, electric utilities deployed smart meters that display information on gas and electricity consumption, which can help consumers better manage energy use and reduce their bills. The next step is giving consumers tools to automate decisions about when to run certain types of devices - say a clothes dryer or air conditioner - based on the time of day and variable, demand-based energy pricing.

But smart meters are just one element of a smart grid, and current efforts are aimed at moving upstream, to where the distribution of electricity takes place. Analog devices such as transformers, relays, switches and circuit breakers are ripe for smart networking, so companies can more easily keep tabs on their maintenance and the loads placed on them.

The bigger picture goal is to integrate what today are silos of energy generation, transmission, distribution and consumption systems so resources - including newer elements such as renewable energy sources -- can be coordinated nationwide to better handle demand, tailor supply more efficiently, and reduce pollution and costs. "We're talking about networking devices that have never been networked before," Clark says. "We've got to come up with protocols: How does a transformer talk to a switch? And what do they say to each other? That's the new frontier."

Other infrastructure that is becoming networked includes roads, bridges and dams.

"There's actually something called smart cement," Clark says. "Carbon fibers are embedded in the cement and when there's a sheer or a certain kind of pressure, the fibers move and change their resistance." By monitoring that resistance, engineers can detect cracks in structures that need attention before they become life-threatening.

Even parking is getting the sensor treatment. A start-up called Streetline is deploying intelligent sensors in parking spaces and retrofitting existing parking meters to track everything from open spaces to unpaid metered spaces and meter maintenance. The goal is to use these sensors to help drivers find available spaces, cities identify meter-cheaters, and administrators figure out how much to charge for parking, based on demand.

More significantly, faster parking will cut down on air pollution and traffic congestion in urban areas. Transportation Alternatives has found that between 28% and 45% of city traffic is generated by people cruising around looking for a parking space. Based on a study conducted in the Manhattan's Upper West Side area, the advocacy group estimates that motorists cruise a total of 366,000 miles a year in this area as they search for metered parking, generating 325 tons of carbon dioxide annually.

"The network is an enabling platform for lots and lots of new kinds of applications," Clark says.

### No boundaries

"The network," of course, now includes all things mobile.

"The days of fixed infrastructure where you're sitting chained to your desk in front of a PC - that's going away very quickly," Cisco's Evans says. "It's about being agile and mobile, whether you're 30,000 feet up in the air, going 60 miles an hour in a car, walking in between buildings, or walking in a park, you're always going to be connected with broadband and mobile devices."

The connectivity of mobile devices has come a long way in the iPhone era and as 3G and 4G services have expanded. At the end of 2010, the number of mobile subscriptions globally surpassed 5 billion, according to data from ABI Research. That number is expected to climb to 6.6 billion wireless subscriptions by 2016 - and 40% of those will be mobile broadband-enabled.

More than 1 billion cell phones are shipped senior analyst for mobile devices at ABI that you go, one out of every two people will you can say that about shoes," Morgan

The data heavyweights are the pressure on cellular networks. Last year whopping 71% increase over 2009's Research.

"Smartphones are on the cusp of going from Morgan says. Still, in the big picture, ubiquitous. "We're in the caveman ages of "We've got our clubs and our fire and right these things efficiently."

At one extreme are mobile warriors using access enterprise applications, update their resources. For this population, a common devices - a laptop, tablet and smartphone -

At another extreme are people who have a pay someone in a nearby town to charge types of users in emerging markets that Life Tools project. Why? Because the and commerce is clear: Where there is increases by 10%, Morgan says.

Nokia's Life Tools services focus on information - such as local market prices and weather data -- and educational tools via inexpensive mobile devices. "Maybe it's not full Internet, but it's giving them a piece of the Internet that is immediately impactful upon their life," Morgan says. "That's where you really learn the value of connectivity."

### Keeping up

Meanwhile, for the mobile network operators, the challenge is limited capacity and how to become more spectrally efficient. Millions of smartphone users are being added to the ranks, and the devices are becoming more and more data hungry.

"The cellular network is defined by how much frequency is available. That's a natural resource that we cannot reproduce or make more of. All we can ever do is use it more efficiently," Morgan says.

In addition to capacity and scalability issues, today's networks -- cellular and wired -- are vulnerable to natural disasters and catastrophic infrastructure failures. Harsh reminders of the fragility of our network infrastructure are propelling some to rethink communications and connectivity.

"Increasingly we seem to be living in a world where the infrastructure collapses dramatically," says Andrew Lippman, associate director of the MIT Media Lab and co-director of the MIT Communications Futures Program. "Having another way of communicating is becoming, I think, a social necessity as well as a technical necessity."

Among the work MIT is doing is a partnership with Qualcomm in the area of proximal networks. These peer-to-peer application networks create direct links among grids of devices, providing the requisite application and service capabilities of a network. The devices can automatically discover one another to create ad hoc networks as needed, swapping personal and informational data.

Proximal networks are about answering a question rather than getting to a specific IP address or connecting to a specific telephone number, Lippman says.

"There's a whole world of possibilities for building networks that do things like answer questions," Lippman says. "What's traffic like three miles down the road? What bakery nearby has croissants coming out of the oven right now? Is there someone around who can help me because I just cut myself with a piece of glass on the beach? Who wants to share a cab with me?"

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every year, says Mike Morgan, Research. "Anywhere on planet have a cell phone. I'm not even sure says.

smartphones, which are putting 302 million smartphones shipped - a shipment levels, according to ABI

early adopter to mainstream," worldwide mobility is nowhere near global connectivity," Morgan says. now, we're trying to learn how to use

smartphones to browse the Web, Facebook status and locate nearby problem is how to juggle multiple and their respective data plans.

cell phone but no electricity, so they their cell phones. These are the Nokia is trying to reach through its correlation between connectivity connectivity, gross domestic output

providing targeted agriculture

Proximal networks are based on resources that are nearby, but do more than simply consult GPS to retrieve a geographic solution. The peer-to-peer style is driven by a few key benefits. One is scalability. A peer-to-peer system can grow without being overloaded, Lippman says. A second benefit is the ability to operate free of an infrastructure. Thirdly, it's about building a style of communications that's not based on addresses, but rather relationships and context.

"There are questions that you want to ask the space around you," Lippman says. "You want to blast out offers, requests, information and questions, and have those questions be answered or responded to in an appropriate way by your own device."

It's easy to imagine how proximal networks might add more depth to our communications, personally and professionally — adding even more power to networked connectivity.

"If you look at the impact the network has had over the last two to three decades, it has been significant," Cisco's Evans says. But it's only the beginning. "We've just begun this journey and it's going to be a really great journey."



## 25 ways IT will morph in the next 25 years

Predictions from leading research labs point to a future of talking machines, 3-D telepresence and real-world robotics

By **Carolyn Duffy Marsan, *Network World***  
May 09, 2011 06:02 AM ET

Imagine a world where the computers, networks and storage systems are all tens of thousands of times faster than they are today -- and then think about the sci-fi type of applications that will be possible.

That's what you can expect to see 25 years from now. Experts say the overall pace of innovation in the IT industry will speed up, resulting in a mind-boggling array of developments in such areas as talking machines, 3-D telepresence and real-world robotics. These changes will revolutionize industries, including healthcare, urban planning, energy, e-retailing and entertainment.

"I use the term technology avalanche," says Dave Evans, Chief Futurist at Cisco. "We're on the precipice of huge developments. Things are going to start changing very, very quickly...Where it's going is unlimited computer and storage and networking speeds, and the birth of some pretty exciting times."

**Here are predictions that leading researchers are making about what IT will look like in the year 2036:**

1. Optical processors will replace microelectronics.

Moore's law -- the 1965 prediction by Intel co-founder Gordon Moore that the number of transistors placed on an integrated circuit doubles every two years - is reaching its physical limitations. Therefore, radical new approaches such as optical computing will need to be developed to drive advances in processors and memory.

Optical - or photonic - computers use visible light or infrared beams instead of electric currents to perform calculations.

"People will continue to want cheaper and faster computing, so what we will do is look for other avenues" besides electronics, says Donald Newell, AMD Server CTO. "An optical computer has two very nice properties. One, it will use substantially less power than we use today...and it will be between 1,000 and some huge number times more efficient and powerful than the computers we have today. You can have optical computers over the next 20 to 25 years."

2. Quantum computers will be possible.

Another promising technology for building faster and smaller processors is quantum computing, which harnesses the power of atoms to perform computational tasks.

Unlike electronic computers that store information as 0s or 1s, quantum computers can store both 0s and 1s at the same time and therefore can process significantly more information all at once.

"With traditional computer science, a bit is on or off, true or false. But quantum physics uses qubits, which are both on and off at the same time, so you can transmit a lot more data much, much faster," Evans says. "Quantum routing, quantum cryptography and quantum switching could all come into play 25 years from now."

"I believe that 25 years from now, we won't be dealing with bits anymore. We'll be manipulating quantum states," agrees Chip Elliott, chief engineer at BBN Technologies. "The processing power is very high with quantum computers, so we will be able to accurately model all the processes of the world."

3. Your smartphone will have the power of a supercomputer.

"Your iPhone or Blackberry will be...many orders of magnitude more powerful than the servers we are shipping today," Newell says.

You'll no longer need to carry around a wallet or keys. All of your credit card, debit card, identification and membership information will be stored on your smartphone.

"Phones will have more than a terabyte of local memory," adds Mark Lewis, chief strategy officer at EMC, who predicts that all of our digital information will be backed up over the cloud. "If I lose my phone, I can pick up a new one, enter my code word, and it will re-identify me and push all of my information out to my new device."

Your phone will be connected to such a high-powered network that you'll have a wealth of information at your fingertips.

"You'll be able to store the entire human knowledge base in your PDA," says Bernie Meyerson, IBM Fellow and vice president of Global Innovations in IBM Research. "Your phone will be able to instantaneously over a next-generation network find a database that interprets and reacts to your query in your own language."

4. You will talk to your computer.

Forget keyboards, mice or touchpads. In the future, you will simply talk to your computer to get it to perform a computation or find an answer.

IBM's Watson, a computer system that recently defeated the world's best contestants on the game show Jeopardy!, points to a future of natural language interaction with computers. Watson is a system that can "interact with humans, has the ability to learn from its errors, can inquire for further data and has the ability to augment human function," Meyerson explains.

IBM anticipates Watson-like systems that can help physicians diagnose patients with rare diseases.

"Interaction with computers should be more freewheeling," Meyerson says. "Today it's not remotely freewheeling; it's structured to death. But all of that formalism should disappear in the next 25 years. That is a massive statement...that requires extraordinary progress in hardware and software."

5. Technology will be transparent.

Until now, we've been slaves to our machines. We've had to learn how to adapt to each new technology - from VCRs to iPhones - how to master each new interface and how to program it. Future technology will be much more transparent.

"In the future, technology will be so pervasive, so embedded, that it is adapting to us," Evans says. "We're moving away from a world where you watch TV to a world where TV watches you. There will be cameras

embedded in all sorts of devices...and the devices will be watching you and making sure you're doing it correctly."

Evans predicts that we will live our lives and that technology will interact with us to provide us with "the right information at the right time in the right context."

6. Terabit networks will be available at home.

Cisco's Evans says within two decades it will be common to have multi-terabit connectivity to the home. "I could have an 8 terabit connection to my home," he says. "That's more connectivity to my home than most countries have."

The network's core will zoom along at petabit - or 10 to the 15th power - speeds. "That's three orders of magnitude bigger than terabit networking," Evans says.

In wireless networks, Evans anticipates we will evolve to 10 gigabit speeds to the handset in the next 25 years - up from 100 megabit speeds today.

High-speed networks will be ubiquitous, too. Evans says that 90% of the planet where people live is currently covered by Internet access.

"Within 25 years, there will be 100% availability of networking," he says, adding that networks are likely to be interplanetary during this time frame. "In the next few decades, we will have IP networking in space. We will have greater bandwidth, greater availability and broadband coverage to every square inch on the planet."

7. Smarter networks are imminent.

The networks of tomorrow will not only be faster, they'll also be smarter. They'll be able to tell when it makes sense to use a local network connection such as Wi-Fi and when it makes sense to use a wide-area connection depending on what you want to send and where you want to send it.

"Your cell phone will decide where it is and whether it needs to use a wide-area or local connection to communicate," Newell says. "Now, if I want to send my wife some information, I send her an e-mail. Even if we're sitting next to each other, that e-mail goes all the way to my ISP and then to the Google Mail server and then back to her ISP."

Newell points out that it would be far more efficient for his computer to use a local Wi-Fi connection to send the e-mail from one machine directly to another. That kind of network smarts will be available sooner than 25 years, experts say

"We will have multiple wireless technologies, and we will have the ability to utilize the best available network," says Marek Rusinkiewicz, vice president of research for Telcordia. "In the labs, we can demonstrate that we can...continue a session from cellular to Wi-Fi to WiMax. There would be different optimization criteria so you could find the bandwidth that's adequate for an application or you can find the cheapest way. This would be seamless, so you don't have to switch from one mode to another."

8. Networks will be programmable.

The National Science Foundation is sponsoring a networking research platform dubbed GENI at 14 U.S. college campuses that hints at a future of deeply programmable networks.

"You can program every single part of the network," says BBN's Elliott, director of the GENI Project Office. "With the Internet, it's because you can put anybody's software on it that people have wildly innovated. What if you could start putting the software you want into the cloud? Into the routers and all the middle boxes? You would open up the entire system so people can install any software they want."

Elliott says GENI will be installed in 150 campuses over the next three to four years, allowing researchers to conduct large-scale experiments and to divvy up computation, storage and network resources in new ways.

"Beyond the five-year timeframe, this whole thing becomes one very large computer. We're starting to talk about a planetary computer," Elliott says.

Among the applications for this planetary computer are real-time predictions of extreme weather or flu outbreaks for a precise location.

"The goal of the weather system is to predict 5 minutes or 10 minutes into the future if there is going to be a tornado and where it is going to touch down," Elliott says. "On demand, you'll start doing very local weather predictions...I think this is going to be pretty routine."

9. We will have a truly global Internet - and marketplace.

Twenty five years from now, the Internet will be globally available with little difference in the speed and quality of access based on geographic location. Another positive change will be the ubiquitous deployment of IPv6, the next generation Internet Protocol that offers virtually unlimited address space to businesses and consumers around the world.

"One can expect broadband access, often tens of megabits, anywhere you want it," predicts Cisco Fellow Fred Baker.

Today, less than 30% of the world's population has Internet access, according to Internet World Stats. The region that's lagging the most — Africa — has only 11% penetration. But that will change in the next 25 years, with all regions of the world catching up to North America, which is nearing 80% Internet usage rates.

Baker says that truly global communications will level the playing field economically, which will have the biggest impact on the least developed nations.

"I'd like to think that wealth is not redistributed around the globe but generated; there [will be] more wealth globally, and a lot of it is in places that are not wealthy now," Baker says. "That is the value I see in Internet technology. Not only that a rising tide lifts my boat and your boat, but all boats."

10. Storage will be cheap enough that you can record every minute of your life.

By the year 2029, \$100 will purchase 11 petabytes - that's 10 to the 15th power -- of storage, predicts Cisco's Evans. "You could record every second of your entire life in Blu-Ray quality," he adds.

Telcordia's Rusinkiewicz says a few terabytes of storage on a handheld device "is enough to store the whole history of the life of a person, including all the movies you've ever seen, all the music you've ever heard, and all the photos you've ever taken."

Hinting at this future ability to record your entire life is a project called "The Birth of a Word," where MIT researcher Deb Roy began video taping every waking moment of his newborn son's life to study how he learned to speak.

"Imagine if you could record your life. Everything you said. Everything you did, available in a perfect memory store at your finger tips," Roy explained at a talk at the TED Conference. "So you could go back and find memorable moments and relive them or sift through traces of time and discover patterns in your own life that previously had gone undiscovered."

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11. Everything will be digitized and accessible over the Internet.

Every piece of information available to mankind - from historical to current - will be scanned, digitized and searchable over the Internet. And that information will be accessible on your smartphone no matter where you are located in the world at speeds that won't frustrate you.

"Kids will have no idea what it means to go to a library, what it means to go to Blockbuster," Newell says. "We will show our grandkids a CD or a DVD, and they will have no idea what this is."

All entertainment will be streamed in 3D, and you won't need a special device to access it; just your smartphone.

Blu-Ray could be the last removable media format ever made, Lewis says.

"Everything ever created will now be online," Lewis says. "Libraries will disappear and morph into think tanks. Books will be in a museum."

12. Content will be hyperpersonalized.

Since all content - articles, books, music and movies - will be streamed to you, it will be customized to you and your interests at a much higher level.

"You will never sit around and watch a commercial and wonder why this is playing for me," Lewis says, predicting the death of mass media. "If you're 25 years old, there is no reason you should be looking at an AARP ad on TV. That's not going to happen anymore."

Business will hyperpersonalize their offerings to customers. "Restaurants will start to offer perks based...on what you like," Lewis says, whether that's a coupon for savings or a preferred reservation. "We'll see a whole new customer-specific level of value attributes that are denoted through technology."

13. Sensors will be pervasive and talking to each other - and us - over the Internet.

Everything you buy - houses, appliances, entertainment devices, cars - will have processing power and be hooked up to the Internet for monitoring, maintenance and other features.

ANALYSIS: Silicon cockroaches, 'dirty' IPv4 addresses and other Internet oddities

Your car will be in constant contact with the dealer and will let you know when it needs an oil change. Your house will have motion-detection sensors that control light, heating, cooling and call 911 if you slip and fall. Sensors in your refrigerator will detect when your food is going bad.

"There will be zillions of new things that talk to each other but also talk to us, saying: 'I'm too cold'. 'I'm too warm'. 'I'm not well'. 'I need maintenance'," Rusinkiewicz says.

In other words, the Internet of things will come to fruition.

"Today, we have a few billion devices connected to the network. By 2020, we should see 50 billion devices connected to the network," Evans says.

Living things - from livestock to plants - also will be connected to the network. Devices as small as a grain of salt or sand could be injected with a hypodermic needle into living creatures for monitoring purposes.

"We might even see people each given a unique IPv6 address," Evans says. "With IPv6, every person on the planet could have 52,000 trillion, trillion IP addresses each."

14. Cameras will be everywhere.

Alongside all of these Internet-connected sensors will be cameras that are watching both you and your environment.

"We will see an emergence of things that are part computing and part mechanical...The obvious thing is that we will have a lot of cameras," Rusinkiewicz says. "Twenty five years from now, we will be able to see anyplace on Earth from any perspective and reconstruct it."

Integrated with all of the sensors and cameras on the Internet will be actuators that can control mechanical devices hooked up to the Internet.

"We will have ubiquitous actuators. These are the things that can make something happen, such as being open or closed," Rusinkiewicz says. "This would be a major change. Not only will it be able to watch what's going on but possibly control it."

15. Robots will outnumber humans.

Simple floor-cleaning robots and military drones of today point to the possibilities of widespread deployment of robots for industrial and consumer usage in the future. Special-purpose networks will be built to allow these machines to communicate with each other.

"Within 25 years, robots will surpass the human population in developed countries," Evans says. "These will all be machines connected to the network. Where this gets kind of interesting is the implications from a social networking perspective. . . . Over the coming decades, machine social networks, robotic social networks, will eclipse human social networks."

Progress in robotics is being driven "to a large extent by military applications, but we are seeing this in the commercial world, too," Rusinkiewicz says. "We'll have robots that are very small, can crawl, climb walls and things of that nature...In the case of the Japan nuclear crisis, I would expect there will be robots who could go in there and fix things."

16. More of your assets will be virtual.

From videos to music to books, almost everything you own will migrate from the physical to the virtual.

"Ownership in media and data will be based on metadata," Lewis says. "The physicality of owning a movie won't be a physical box or a DVD. It will involve metadata that says you have the rights to watch that movie." There could even be 3-D, remote manufacturing of items that you want to buy.

"Within 25 years, you might go to Amazon.com and see a device that you want to buy. Instead of having it physically shipped to you, you will download the recipe for it and print it out locally with a 3-D printer," Evans says.

17. Augmented reality will become commonplace.

By 2036, we will have computer-generated sensory images that are integrated into our every day life in what's called augmented reality.

Augmented reality is already widely used in TV sportscasting; for example, the line that's transposed on a swimming race to show the world record holder's pace. This overlay of virtual reality on top of physical reality will increase in the future.

For example, contact lenses could have real-time face recognition embedded in them, or pilots could wear special goggles with built-in navigational devices.

18. 3-D telepresence systems will emerge.

From telepresence to gaming, every computer experience will be 3-D and immersive. Indeed, some prognosticators say you will live your life going seamlessly between the virtual world and the real world.

"Telepresence will be a full, 3-D experience, where you can touch and see and smell what's going on," Rusinkiewicz says. "This I expect that we'll see in 25 years."

These 3-D telepresence systems won't require special glasses or avatars. A 3-D image of a person from another part of the world will appear life-sized and able to interact normally with the people in a conference room. It won't be that different from the holographic images of Princess Leia in the original "Star Wars" movies.

"We will be permeated by small machines at this point," Elliott says. "The whole environment we live in will be filled with sensors and actuators. We will be living half inside the computer and half inside the physical world...In the end, this will dissolve the difference between the physical world and the world inside the computer. There will be no difference 25 years from now."

19. Computers won't just solve problems; they'll prevent them from occurring.

Today's computer systems are reactive, but tomorrow's computer systems will be predictive and preventative. They'll be able to correlate larger data sets into larger models and create more realistic simulations of environments so they can prevent problems from occurring.

For example, a futuristic traffic management system won't just route you around a traffic jam; it will prevent traffic jams from occurring by changing the patterns of traffic lights.

"We can look at the velocity of vehicles and how many were on the roads. We can analyze and create models that project what traffic will look like at any given point of time...When we look at the actual data and the predictive data, they are dead-on, astonishingly accurate. With that data, we can proactively change the flow of traffic so that the traffic jam never happens," IBM's Meyerson says.

These sorts of predictive and preventative systems could have a significant impact on the cities of tomorrow, affecting not only traffic but also water and electrical supplies. "This is a tremendous step forward for urban living," Meyerson says, adding that "cities are systems of systems."

20. Computers will be more like humans.

Until now, computers have been bad at understanding the context of information, but progress will be made as more processing power is available.

"I think we are at the point where we have enough horsepower to make major dents in some of the artificial intelligence problems," Rusinkiewicz says.

One example is software agents, which will be semi-autonomous virtual entities that handle simple chores for a person. A software agent might be able to locate the slides for a presentation, or talk to another person's software agent to coordinate an activity.

"They'll be able to recruit other agents as needed to come up with the desired outcome. This is something that will happen," Rusinkiewicz says. "It may be your agent talking to my agent for this interview 25 years from now."

21. A fundamentally different Internet architecture may evolve.

Researchers at PARC are working on a new underlying architecture for the Internet called content-centric networking that they hope will be adopted in the next decade or two.

The Internet was designed 40 years ago to make connections between two end points, and over the years it has been overlaid with systems for caching content closer to end users. PARC envisions a new Internet architecture that is designed from the ground up to distribute content, software and services to end users.



"Content centric networking doesn't have the concept of end points," explains Van Jacobson, a PARC Research Fellow.

"If you're asking for something, it's like standing up in a room and asking for the time. Anybody that has that information can reply with it. It turns out that you can make a communication model that's as efficient as IP by removing the source-and-destination model."

Last September, PARC and a team of 10 universities received a three-year, \$8 million research grant from the National Science Foundation's Future Internet Architecture program. Jacobson estimates that it will take another 10 years after the NSF grant is complete for the content centric networking scheme to be widely deployed.

Jacobson says the content centric networking approach will create less long-distance traffic on the Internet and will be more energy efficient because all content is served up closer to the user. It also may improve the information security landscape.

"Right now, our security model is that we secure containers of information and we secure the process of communications," Jacobson says. "If you go to a model where you're asking for information, and information has a name but not a location...you can secure the information. All of our packets are cryptographically signed by the producer of that entity."

22. Information security will continue to be a problem.

We'll have more powerful encryption systems 25 years from now, but it's unlikely that we will have eradicated the information security problem entirely.

"There will be a constant battle between people who want to protect information and people who want to destroy information," Newell says. "I don't see that fight going away. There are always going to be people who want to steal from you and people who want to monitor you, and they will have the same compute power available." "Information security issues will not be solved," EMC's Lewis agrees. "We're going to continue to struggle to secure, copyright and share information."

23. An Internet catastrophe will occur.

Internet policymakers are already planning for the possibility of a fundamental catastrophic failure of the Internet.

For example, as new security measures for the DNS were rolled out last summer, policymakers prepared for catastrophic failure of the so-called DNS Security Extensions (DNSSEC.) Five people around the world were given digital keys that would allow them to restart the process of signing the DNS root zone in the event of such a disaster.

"The path we're on now with the computers and the Internet is a disaster waiting to happen," Elliott says. "We wait for the disaster, and then we try to react. We have huge vulnerabilities in our society with our financial systems, our electrical systems...More likely than not, we'll have a catastrophic scenario in the next 25 years."

24. Your job may be outsourced - to a computer.

If your job involves research and analysis, you may be replaced by a computer, thanks to expected developments in the Semantic Web. The Semantic Web refers to a set of technologies being created by the World Wide Web Consortium (W3C) that allows computers to understand the meaning of information so they can access the Web intelligently and perform tasks on behalf of users.

"There will be a growing capability of computers to analyze data, sift through it and extract meaning, as programmers become more capable of organizing and finding semantic content," Newell says. "I do think that will change things tremendously. It will make more information readily accessible, but it will put some people out of business...including people who today do research and analysis."

25. Only the agile will survive.

In a world where the pace of change is getting faster and faster, CIOs and other IT executives will be looking for the most agile workers, those who are flexible and best able to embrace change.

"Technology is going to innovate very rapidly," Lewis says. "The challenge for IT professionals will be to find ways to adopt new technology and not break the business by doing it but be able to exploit the advantages of it. That's going to be absolutely critical."

Another key attribute of tomorrow's IT workforce: creativity. Future work environments will become increasingly open, collaborative and creative.

"It used to be physical strength that mattered, but the value of that has diminished to the point where it is non-existent now. Then it was intellectual work that mattered," Rusinkiewicz says. "In the future it will be about creativity, the ability to make unexpected connections and the ability to adapt."



## ROTI TECH - ALTERNATIVE BROWSER

**peter - Tiscali <peter.sotheran@tiscali.co.uk> wrote**

I've been getting a bit cheesed off with IE8. The MSN product still seems to be an open door for attempted virus attacks etc. At present I use Avira Premium AV for protection. What's the latest word on the street for an alternative browser - Firefox or Chrome? Arte there any particular pros and cons?

**stevesokol wrote:**

*I have all installed. With the majority of the "browser hack" world aimed at IE, I avoid it. I do not know if it is the most vulnerable, but with the most installations, the hackers aim for it. I was a big Opera supporter for a while, but they developed some holes. Chrome does just not "feel" right, and Safari just is too "different". I am very comfortable with Firefox and have found no problems with it. It is really too bad that the standards are not adhered to so we could pick browsers on ability alone.*

There is a good article in PC Mag about this - Chrome pretty much smokes the other browsers in their tests. And of course you need Windows 7 to run IE9

Here is the link:

[http://www.pcmag.com/article2/0,2817,2389248,00.asp#fbid=-4Fu41UX\\_tX](http://www.pcmag.com/article2/0,2817,2389248,00.asp#fbid=-4Fu41UX_tX)

**Mark Howison**, Governor 2007-08, District 5330  
California, USA

*I have been using Firefox for several years, but found that it will not recognize "Captcha" characters, (a security system that requires the user to type in characters that are displayed on screen when using an online form). I have other browsers installed, and use one of them when the above feature is required.*

*Web Stats for a web page I manage, the week's stats show IE 55%, FF 23%, CH 10% SA 19% (no mention of Opera, which I rather like beside Firefox). IE8 is the most popular.*

**John Cooper**, RC of Nelson West D9970  
Nelson New Zealand

Stats for our District site which has had 500,000 pages visited this calendar year to date:

Mozilla 5 - 22%; IE8 - 20%; IE9 - 3.62%

FireFox - 11%; IE6 and IE7 combined - 18%

Chrome - 6%; Opera - 1.2%

**Robin Chapple**, Rotary Club of Diamond Creek  
District 9790, Australia

## ROTI TECH - WIFI PASSWORD

**"Kevin Purcell" <kevinmpurcell@> wrote:**

*\*If you forget the password for your router/WiFi system - how do you fix it? Or can you?*

You will need to reset the router to its original state...just like when you purchased it. In the back, usually near the power jack, there's a tiny hole. Just large enuf for a pen or pencil tip or a paper clip end. Press down on it, hear it click and the router will reboot to its original state. The password, to get in is usually admin or whatever ur manual says. You then need to generate your new WEPs.

**Alan Okinaka**, RC of Hilo Bay, Hawaii

*I just did this with my router, a D-Link DIR-615 that had to be reconfigured. They asked me to press the reset pin and hold it for 20 seconds. Initially all the router light go out, then come back on. At time you can release the reset button. If you still have the installation disk, the rest is easy, just follow the directions. From there it will configure the IP address and ask you to name the router and give you the opportunity to enter a password. At this time, you will have to use the password on all the computers which you use in the area covered by the router.*

**Ron Nethercutt**

RC Mabalacat D 3790, Angeles City, Philippines

## WORLD POLIO DAY

Rotary International has been involved in the effort to eradicate polio since 1985 when they began vaccinating children against the crippling disease. 3 years later, Rotary teamed up the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention to form the Global Polio Eradication Initiative. 24th November 2011 World Polio Day

**Rtn Sendamarai Kannan**  
RC Pondicherry French City

## RADIO ROTARY

*Tune in to RadioRotary on Friday, October 21, at 9 a.m. New York Time, featuring on site interviews with Rotarians from around the world discussing numerous projects including Blindness Prevention, Brain Game for Babies, Sewing Projects, Dollywood, and Shoes for Orphans.*

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**Jonah Triebwasser**  
Co-Host, "Radio Rotary"  
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<http://www.youtube.com/watch?v=1rzF-3SU-UA>  
District 7210

## BANGKOK COUNTDOWN

We are now down to two weeks before we lose those rooms in Bangkok on which we do not have a financial commitment. The hotel is at capacity for the Convention and will cut the rooms on which we do not post the payment.

It appears that some of the confusion on the hotel arrangement is that I have been speaking daily rates. I believe everyone with only a few exceptions will be staying for five days. For a five day stay, the total cost will be \$535.00 US for a double. It would be \$500 for a single. If you intend to arrive early or stay over, you need to let me know as soon as possible. Our five day core period is check-in May 5, 2012 and depart May 10, 2012

You do not need to send the full payment now. Our agreement with the hotel is that we will pay 30% by October 28, 2011 which is \$160.50 double (\$150 single); Our next payment will be another 30% due January 27, 2012 of \$160.50 double (\$150 single); The final payment will be 40% due February 24, 2012 of \$214.00 double (\$200.00 single). If there is any significant change in the exchange rate, it will cause an adjustment to the final payment. The exchange rate has been stable, so no change is anticipated.

These three payments will cover the full cost of your room, including all taxes and fees.

We need to prepare a reservation list. Please send the following information to [Chairman@roti.org](mailto:Chairman@roti.org) to apply your payments. Name (if one name on multiple rooms, you will need to arrive together), number of rooms, number of people in the room (must match amount paid). E-mail address, and any necessary comments. Again, if your stay is not going to match the five day period, please let me know, so I can give you the revise cost and adjust our reservation list appropriately. Make sure "Bangkok" appears in the subject of any email, because the mail is filtered.

I am working on a simpler method to submit this email and should have it available early next week.

I hope this approach to the pricing will make it clear and I appreciate John Buchannan giving me the benefit of his experience in how to explain the structure.

**Steve Sokol**, ROTI Chair

## GOOD SAMARITAN

**H. L. Ratan** <[hariratan@yahoo.co.uk](mailto:hariratan@yahoo.co.uk)> wrote:

A few days ago I was driving to the Beach in the morning for a walk and had to stop at a red signal. As I was slowing down I noticed a destitute (Male) walking on the pavement, he was all black with soot and dirt and his trouser which was in rags was not a welcome sight.

I noticed a Security Guard at a building on the side beckoning him and asking him in sign language why he was like this and the only response he got was a stare, the guard then took his hands to his shoulders and acted as if he was putting on a shirt and yet he only got a stare, I was watching this drama with interest and suddenly the guard reached into his kiosk and took out a short which he had just hung. This was the shirt he must have been wearing before he changed into his uniform. He took out the shirt and handed it over to the destitute and motioned him to wear it. The bearded, homeless man took the shirt and put his arms through and as the guard was motioning that he should button the shirt the red lights turned green and I was pushed on.

I wanted to stop and talk to the guard, that man who made life better for someone whom he did not know, for someone who will never be able to repay or show gratitude. However I was thankful to have been able to witness this act of kindness and generosity.

This act of of generosity and kindness took hold of me and I went back many times to that building to seek out that Guard to thank him but with no luck and I needed to do this soon before I forgot the face. I went back everyday driving down that road and then at last 2 days ago I saw him, he was at the same building in his uniform and on duty.

When I called him over to the car he was apprehensive and when I asked him whether he gave a shirt to a destitute he was not sure whether to answer and if he did was he getting into trouble. I then told him that I had come to thank him for the act of kindness, unexpected but an act that made my day.

I am going to propose an award to this security guard who did what he did, spontaneous, selfless help from his heart.

His name is Sudhakar and he works with G4 Securitas in Chennai, I hope to soon have a small function organised and an award given to this man who demonstrated that anyone with a heart can help.

## HAPPY DIWALI

**PP Makhan Sarda** wrote:

*Diwali is a five day festival that represents the start of the Hindu New Year. It honors the victory of good over evil, and brightness over darkness. It also marks the start of winter.*

*Diwali Festival is one of the major and most celebrated Hindu festivals in India. Diwali is celebrated as the 'Festival of Lights' <<http://www.shubhdeepawali.com/whatisdiwali.htm>> in India. Entire country looks magnificent on Diwali as people illuminate their homes with traditional earthen diyas, candles and luminous strands of electric bulbs. Hindus believe that brightness on the day helps to dissipate darkness of ignorance and spread the light of knowledge all around. Even though it may mean different things to Hindus in different religions, Diwali is as important to Hindus as Christmas is to Christians.*

*Diwali is also a meaningful celebration to the Sikh community. The word Diwali is adapted from Sanskrit word "Deepawali"<<http://www.shubhdeepawali.com/whatisdiwali.htm>>," which means a row or cluster of lights. Diwali itself is known as the Festival of Lights. It is an annual observance held during the during the autumn month the Hindus called Karthika. Common to the celebrations held throughout the Hindu world is the presence of a display of lights.*

*In India, Diwali is a time to worship the goddess of wealth, who is known as Lakshmi. Houses are prepared for her arrival by being completely cleaned and white-washed. On the night of the festival, the houses are illuminated by many lights, whether candles, oil lamps or electric bulbs. It is not uncommon for a house to display rows of oil lamps on its roof, on its outer walls and in its yard or garden. It is believed that Lakshmi will not give her blessing to a home that is not illuminated for her welcome. As in festivals <<http://www.shubhdeepawali.com/whatisdiwali.htm>> of other cultures, fireworks are lit to celebrate this special night. But as well as delighting the spectators, the fireworks are believed to chase away evil spirits. Almost every house participates in the fireworks display, and the noisy and colorful celebration<<http://www.shubhdeepawali.com/whatisdiwali.htm>>illuminates whole streets and villages well into the night.*

News just came across our screens that Steve Jobs has died at age 56. Too soon. What a game changer he was, leading a team that innovated and came out with great designs for decades.

- **Dr. Todd Lindley**

Past District Governor, 2010-2011  
Rotary District 6060, St. Louis Missouri, US

*Sad indeed.*

*Here goes a brilliant speech.*

<http://www.youtube.com/watch?v=D1R-jKKp3NA>

- **Marta Gomes da Costa**

RC de El Palomar, Distrito 4855, Buenos Aires, Argentina

Steve Jobs Interview with Playboy

<http://www.txtpost.com/playboy-interview-steven-jobs/>

- **Girish Mittal**, RID 3140-Mumbai-India



*"Being the richest man in the cemetery doesn't matter to me ... Going to bed at night saying we've done something wonderful.... that's what matters to me."*

- **Steve Jobs**

Herewith an article(attached) on a installation held here for ROTI Breadbasket..The ruler of this State is the Patron of both the clubs. I am in The Rotary Club of Seremban.The other club mentioned is the Rotary Club of Senawang. Both the clubs are in this town called Seremban in the State of Negeri Sembilan. This state is one of the thirteen state of my country Malaysia. Both the clubs are in R.I.District 3300  
.- **Rtn..Anthonymsamy Francis**, Rotary Club of Seremban, R.I.District 3300

# Serving the community

## Negri ruler lauds club members at installation ceremony

By **CHITRA S. NATHAN**  
metro@thestar.com.my

**T**HE PRESENCE of Negri Sembilan Yang di-Pertuan Besar Tuanku Muhriz Tuanku Munawir at the recent installation of the presidents and board of directors of two Rotary Clubs in Seremban turned an otherwise routine event into a night to remember.

Tuanku Muhriz, who is the patron of the Senawang Rotary Club, first witnessed the installation of the club's 23rd president Rev Samuel D. John and his new board of directors for the 2011-2012 term at the Royale Bintang Resort and Spa here.

The Yang di-Pertuan Besar, who was accompanied by Tunku Ampuan Besar Negri Sembilan Tuanku Aishah Rohani Tengku Besar Mahmud, said the year's Rotary theme — Reach Within to Embrace Humanity — described the efforts of Rotary Club members throughout the world in improving their communities.

"Your commitment and contributions are very much needed to embrace humanity for a better community around you.

"I believe the Senawang Rotary Club shall continue to grow in membership and pursue the noble objectives of Rotary International towards the betterment of the environment and humanity," he said.

Some 300 guests and Rotarians from around the country were treated to a sumptuous dinner and entertainment while club members celebrated their achievements over the past year and outlined their plans for the new term.

Among the club's projects for the past year under the leadership of outgoing president Steven Francis included medical camps for the needy, tuition and donation of books to underprivileged students, presentation of wheelchairs to the disabled and workshops on skills such as cardiopulmonary resuscitation (CPR).

John who commended the outgoing team for a job well done said the importance of family would be among the areas emphasised by the club this year.

"The family and home are at the core of our



**Ready to serve:** Keshminder Singh (with turban) and his team with Tuanku Muhriz and Tuanku Aishah Rohani during the installation dinner.

work. All our service begins here.

"We should think of our community as a part of our extended family if we want to create a caring society," he said after welcoming the new board of directors.

Tuanku Muhriz also presented wheelchairs on behalf of the club to Rumah Seri Kenangan Seremban, Seremban Buddhist Association and Mothercare Nursing Home before the celebrations wrapped up for the evening.

A week after the Senawang Rotary Club event, Tuanku Muhriz and Tuanku Aishah Rohani attended the installation of the president and board members of the Seremban Rotary Club which celebrated its 82nd year.

The Yang di-Pertuan Besar said he understood first-hand the enthusiasm and excitement members felt to be a part of the 106-year-old service organisation, having been a Rotarian himself.

"Rotary today shines as an outstanding organisation not only for addressing the needs of the underprivileged and impoverished but also for the role it plays in empowering youth

"An organisation built of voluntary members who spend their own resources to make this world a better place that can survive 106 years is truly worthy of recognition and Rotarians should be proud of this heritage," he said.

He also expressed hope that club president Keshminder Singh and the new board of directors would have a meaningful year ahead and accomplish their goals to serve the community.

Keshminder, who recorded his appreciation to club members for entrusting him with the responsibility of leading the club, said he

believed the projects planned no matter big or small would bring joy to the beneficiaries.

Among the upcoming projects are a nutritional programme for underprivileged primary school students and eye-screening camp at three Orang Asli villages near here.

"In a country as abundant as ours, there are still primary school students who go to class on an empty stomach.

"Our club is initiating a nutritional programme to address their needs ... at the same time, we would be having a medical camp and eye-screening for Orang Asli villagers in Seremban," he said.

## CREATING A FACEBOOK PAGE OR GROUP

*Should I make a page or group or a profile(like my own)on facebook which is better? Can I use my existing email and profile to create the above for my club?*

- **Rtn Rajiv Aneja**, President

R/C of Delhi Chanakyapuri, New Delhi, India, Distt 3010

I would say a page. There is lots of advice on ROSNF both in the web page and FB. Have a look at <http://rosnf.net>

- **Tris Tristram**, Assistant Editor - ROTI Breadbasket  
RC of Petersfield, District 1110, Hampshire, England

### Creating a page is:

- the most appropriate for the type of organization
- multiple people with facebook accounts can be assigned as administrators for the page, so it will be easier to manage with several people working on it.
- Events are part of the page functions, so creating 'events' and inviting people to them is part of using a page, not a profile.

Doing both can be confusing, but if you have the time to manage it, it can be part of the 'amplification' effect...

**Eric Lewis**

Montgomery Sunrise Rotary

## \*CREATING A FB GROUP :\*

When you want to restrict access to your members only (in FB Page anyone who LIKES page starts getting information).

Suggested if you are making something for members only.

If you are extending invitations to club members only you would like to extend to your select group and not all those who liked your page.

You have an option of creating group events

You have an option of group messaging which goes on email.

## \*CREATING A FB PAGE :\*

When you wish to reach out beyond club, to other rotarians so that they know about your club and even to those who are not even Rotarians, maybe your friends or even people who could be prospective Rotarians.

What you post on flash appear on the wall of members (not in case of groups)

What I recommend is a combination of both -  
GROUP - Internal for members only  
PAGE - For outside world.

**PP Rtn. Jeetender Gupta** (Ph.9810050748)  
Secretary, North Zone, Rotary Leadership Institute South Asia (RLISA)  
Member, Rotary Club of Faridabad Amity  
Classification : IT Consultant (BCA, MBA, LLB)

**peter - Tiscali** <peter.sotheran@tiscali.co.uk> wrote:

*My thanks to Eric and Tris for their prompt responses. I look forward to exploring a few more FaceBook pages. Where it says '99 people like this' is that the number of people who have viewed the pages? Do either of you have any way of discerning the general public from Rotarians who 'like' your pages?*

*How do you remove the old stuff from the bottom of the lists? Is it fairly easy to do the 'housekeeping'?*

On facebook, 'like' is the way you attach your account to another, so that the information shared from that account is passed on to your 'news feed' which shows up on your 'page.' This is the core function of how the system amplifies information through the network. Facebook has an algorithm that determines what to show on your page based on what pages and what posts you've 'liked' and how similar they are to your defined interests.

Facebook does track page views, but '99 people like this' means that 99 different people actually clicked the 'like' button on the page, indicating that they are interested in the information associated with the account and would like to have further posts from the account fed into their 'news feed.'

There's no way to differentiate whether those who 'like' you are Rotarians, other than to look at each of their accounts to see if they indicate so, or look them up in the Rotary Database.

You can remove posts, or hide them if you wish to, but generally, the idea is that it is a stream of information, with the most recent showing on the page. There's really no reason to remove them or hide them, unless they contain information you'd rather not have visible. Keeping them there increases your SEO footprint, within Facebook and across the web.

**Eric Lewis** (forever on a learning curve :))

## HUG A KIWI DAY

*Just a quick note to say that we Aussies have declared today, Friday 21st October, **Hug a Kiwi Day** in support of the All Blacks quest to beat France on Sunday for the Rucker World Cup.*

*So if any of you see any Kiwis please hug them.*

*I am sure Gene would love a hug today. Norm, Chris and all those Kiwi ROTI mates we join hands across the Tasman sea in unity as ANZACS.*

*GO ALL BLACKS give the French a lesson in Southern hemisphere rucker, please!!!!*

**John Glassford**  
Past President 08/09  
Rotary Club of Coolamon District 9700  
New South Wales, Australia



## USE OF ROTARY EMBLEM

*My club is sponsoring a race and want to get the Rotary cog on our medals. The supplier for our trophy vendor says there is a form he needs to use the cog. It appears from an earlier conversation that if the event name is on merchandise and the event is sponsored by a club or District, it is okay.*

*Still, I have been told there is a form you can get pretty easily from RI that approves and the supplier knows of the form.*

*Enough rambling. Does anyone know how I get such a form from Rotary. I have a name in the legal Department, but it would seem this should be a routine thing.*

- **Steve Sokol**, Rotary Club of Seneca, South Carolina, USA  
District 7750

I think all the info you would need is located here:  
<http://www.rotary.org/en/Members/PoliciesAndProcedures/RotaryNameAndMarks/Pages/ridefault.aspx>.  
Specifically: Rotary emblem

The Rotary emblem, like the Rotary name, represents the international association, RI, and also includes the name "Rotary International." (RCP33.010.4) Whenever the Rotary emblem is used for a project, program, or activity not under the exclusive control of RI or The Rotary Foundation, the name of the participating club(s), district(s), or other Rotary Entity should also be used in addition to the Rotary emblem and should appear in close proximity to and equal prominence with the Rotary emblem. (RCP 33.010.4).

Any reproduction of the Rotary emblem must meet RI's specifications. (See Manual of Procedure chapter 17; RCP 33.010.1.) Camera-ready art can be obtained through your CDS representative or [shop.rotary.org](http://shop.rotary.org). No alterations, modifications, or obstructions of the Rotary emblem are permitted. The Rotary emblem must be reproduced in its entirety. (RCP 33.010.7)

The RI Bylaws discourage any joint use of the RI emblem with the emblem or logo of another organization for any commercial purpose. (RI Bylaws 18.020; RCP 33.010.2)

Support with licensing matters:  
Questions? Contact the licensing coordinator  
<[rilicensingservices@rotary.org](mailto:rilicensingservices@rotary.org)> at 847-866-4463 (phone); 847-866-6977 (fax); or One Rotary Center, 1560 Sherman Avenue, Evanston, IL 60201-3698 USA.

- **Eric Lewis**, Montgomery Sunrise Rotary

## XANGO & AMERICARE

*I recently visited a local RC that is very new. One of the members was proposing the club should join a scheme to provide food packs. This was to be done via XANGO & AmeriCare. In particular I am asking members from the States but does anyone have experience of these two companies, good or bad?*

**Tris Tristram**  
Assistant Editor - ROTI Breadbasket  
RC of Petersfield, District 1110, Hampshire, England

Tris, I find a "Americares" that seems to be an international disaster relief organization. I've looked very briefly at [charitynavigator.org](http://charitynavigator.org) at Americares and it is pretty highly rated. 3 star for overall and 4 star for financial records and transparency.

Xango, on the other hand, is a multi-level marketing company selling fruit juices and other products that they say have amazing health benefits. You can also search on "Xango fraud" and get another viewpoint about the company and their products.

I imagine if someone is promoting buying lots of xango products and distributing them via Americares - you won't have to look too far to find a Xango distributor smiling about good sales.

Get out your 10 foot pole.

**Todd Lindley** DDS FAGD  
Rotary Foundation Alumni Coordinator, Zone 31  
Past District Governor, District 6060, 2010-2011  
9553 Lackland Road, Suite 4  
Overland MO 63114-3640

## BANGKOK FLOODS



**Anthonysamy Francis <anthon37@streamyx.com> wrote:**

*It would be interesting to know what is Rotary world doing about this disaster ..... at the next R.I. convention venue? Bangkok in 'crisis mode' as floods advance.*

The cabinet ordered an October 27-31 holiday for Bangkok and 20 other provinces affected by the kingdom's worst flooding in decades, amid warnings a high tide would surge up the capital's main river and escalate the disaster.

"The government has switched to a crisis mode as a massive run-off will arrive in the capital on October 26, coinciding with a high tide on October 28," the Flood Relief Operations Centre (FROC) said in a statement.

In a televised address to the kingdom late Tuesday, Prime Minister Yingluck Shinawatra gave a stark prediction of the potential impact of the flooding, saying the water was "at full force, which is more than the barriers can hold".

She said it was "highly likely" that all of Bangkok, including the inner zone, would flood, with a "worst case scenario" seeing water levels of up to 1.5 metres in some parts.

Her cabinet decided on the extra-long weekend at a meeting in Don Mueang airport in the city's north, which handles domestic flights and has been doubling as an evacuee shelter and a headquarters for flood relief operations.

But as the waters that have already flooded several northern and eastern districts of Bangkok closed in, airport officials announced the two runways would shut until November 1.

"Because a lot of water is creeping into the northern premises of the airport, it could cause planes to slide on the runways," Airports of Thailand said.

About 100 domestic flights normally operate from the airport each day.

Yingluck, who is facing her first major crisis since coming to power in August, said before the cabinet meeting that the evacuees sheltering there would also have to relocate.

The public holidays are designed to allow Bangkok's 12 million residents to brace for the floods now creeping towards the city centre after swamping other parts of the nation, killing some 360 people and damaging millions of homes.

"The public and private sectors have been urged to allow their flood-hit staff some time off, so that they would have a chance to look after their property and protect their homes," said the FROC statement.

Schools and government offices will be closed, but the central bank said financial markets would not shut down.

Bangkok governor Sukhumbhand Paribatra also made a televised address Tuesday warning residents along the Chao Phraya river in the capital to be on "full alert" after the waterway reached record highs of 2.30 metres on Monday.

"If the situation continues in these circumstances, the water level this weekend will hit 2.60 metres, while our average flood embankment is 2.50 metres high," he said.

In the city centre, residents were lining up to buy bottled water directly from trucks resupplying shops, after days of panic buying emptied supermarket shelves.

Information about the floods has often been inconsistent, with politically inexperienced Yingluck apparently at odds with Bangkok's local administration, run by a rival party, and rumours of tensions with the army.

A defence official in Washington said the US navy had withdrawn several ships, including an aircraft carrier, sent to help with relief efforts in Thailand after receiving "mixed" messages from the Bangkok government.

"There were two channels (in the Thai government)," the defence official told AFP. "One was saying 'Yes' and one was saying 'No.'"

But Thailand's defence minister, General Yutthasak Sasiprapa, indicated that authorities felt they were able to handle the situation themselves.

"We have not denied their assistance, but we have our own aircraft so we would rather use ours," he told reporters, adding however that he was unclear over the details of the US offer and needed to check with the air force chief.

A spokesman from the US embassy in Bangkok said one ship from the US group had docked in Thailand on October 20 and its helicopters had since been on missions coordinated with the Thai army and other US agencies.

US Defense Secretary Leon Panetta, on a tour of Asia, "is closely monitoring the situation," spokesman George Little said in a statement.

"Thailand is a close ally, and we will continue to work with Thai officials to assess what they may need in the form of assistance from the United States," he added



## TURKEY EARTHQUAKE

**Aydin Tolay wrote:**

THERE HAS BEEN A STRONG EARTHQUAKE IN TURKEY  
The results of earth quake in Van, Turkey which was very destructive and have resulted in loss of life. The Turkish Rotarians have started a committee to help earthquake victims. If you would like contribute please contact us via email: [info@rotary2420-20112012.org](mailto:info@rotary2420-20112012.org) . Rotary2420. District/Turkey

*Our thoughts and prayers are with all,*

- **Bill Stack**, District 6980, Club 4418, Orlando, FL



## Learn About ROTARIAN ACTION GROUPS at Upcoming Webinar

Are you interested in increasing the effectiveness of your service projects? Interested in joining or partnering with a Rotarian Action Group (RAG)? Not sure what a RAG even is?

Join us for a free, 60-minute webinar to learn how Rotarian Action Groups help Rotary clubs and districts around the world maximize their service projects. We'll be hearing from two speakers who will share their experiences in carrying out effective international service through collaboration with RAGs.

Marion Bunch, District 6900, is the CEO of Rotarians for Fighting AIDS (RFFA), a RAG that uses advocacy and education to improve the lives of orphans and vulnerable children affected by HIV and AIDS in Africa and around the world. Patricia Fiske, District 5450, has helped lead multiple projects with the World Health Fairs RAG to boost health awareness and medical access to rural villagers in YunNan Province, China.

Register today to attend our first RAG webinar and learn about how your club and district can benefit by partnering with a RAG. The webinars are offered over three time slots in both Spanish and English for our international Rotary community. Work with Rotarian Action Groups to Maximize your Service Projects (Note: the following sessions are in English)

Option 1: Tuesday, 8 November 10:00 AM - 11:00 AM CDT  
Option 2: Tuesday, 8 November 18:00 PM – 19:00 PM CDT

Colabore con los Grupos de Acción Rotaria para aprovechar al máximo sus proyectos de servicio (Note: the following session is in Spanish)  
Friday, 11 November 10:00 AM – 11:00 AM CDT

Spread the word about RAGS! Invite other Rotarians to attend this important event to improve the work of clubs and districts and grow their efforts around the world. All are welcome!  
Best regards,

**Beth Santos**, Program Coordinator, Rotary Service  
Rotary International, Tel: 847-866-3252; Fax: 847-556-2182; E-mail: [actiongroups@rotary.org](mailto:actiongroups@rotary.org)

## PolioPlus Contribution: Double your Recognition

*Polio Plus 2-for-One Campaign is under way beginning tomorrow, Monday, October 24 until noon time on Friday, October 28, 2011. Every One Hundred US Dollars donated equals 200 points and recognition points will be given. This is apparently for individuals only...no credit to someone else nor to clubs. Must be done through member access so if you have not registered yet, you may do so at [Rotary.org/contribute](http://Rotary.org/contribute). This is a good deal.....\$100 donation gets you 200 points....\$500 donation gets you 1000 points..good enough for a PHF award. High volume is expected so start early. Hope I've got this right but if not I imagine the TRF and PDG guru's will either confirm or correct if necessary.*

**- Barbara LaFleur**  
Rotary Club of Stowe, Vt. USA, D 7850

Hello Team ROTI,  
This is a great opportunity for all Rotarians. Last year our club added a bonus of 100 points to every member participating. It has helped us meet RI club's challenge (\$6000.00 USD).  
**- Bill Stack**, District 6980, Club 4418. Orlando, FL

Dear Barbara, as far as I can read in your mail and in the Copy Paste e-mail, it is only about Recognition Points.

Does this mean: When I donate half the amount of a Paul Harris recognition, i.e. \$ 500, I get another Paul Harris pin (with one more ruby or sapphires.....)?

Or does this mean that Rotary International doubles my donation to the Polio account and honors my effort with double the amount of money for the Polio Plus campaign?

I don't need another pin to put in my box of unused pins. I would like to support the R.I. Foundation in their effort to erase POLIO from this earth. I also would like to support my efforts to a maximum and also put the money spend to make this Paul Harris pin into the Polio account. It is not much but if all Rotarians start asking Rotary Foundation to stop the sending of Paul Harris pins and papers accompanying this, it could add to a substantial amount.

Read the story about vaccinations in WIKI-pedia and especially the story of the dimes donated to the US President F.D. Roosevelt to eradicate Polio in the US, that started with a simple radio announcement in 1938 by Eddy Canword "March of Dimes" and raised in a couple of weeks 2.680.000 dimes.

**- Pimm Blankevoort**, Rotary Club Curacao, District 4370

**ASHOK R. MIRCHANDANI** <[ashokmir@yahoo.com](mailto:ashokmir@yahoo.com)> wrote:

All contributions to the Rotary's US\$200 Million Challenge of US\$100 or more will receive double Recognition Amount. Contributions of less than \$100, while greatly appreciated, are not eligible for the promotional recognition match.

**Q. Can a club treasurer donate online for an entire club?**

**A.** Online contributions can't be made on behalf of another individual, club, or district. Each individual will have to personally contribute online to benefit from this promotion. Corrections will not be accepted for online gifts.

**Q. Can clubs make online contributions?**

**A.** Only individuals can contribute online; clubs and districts cannot.

**Q. Why is this only for online contributions?**

**A.** The goal is to encourage more Rotarians to contribute online. Online gifts are the least expensive contributions to process.

**Q. Why 24-28 October 2011?**

**A.** The week of 24-28 October was chosen in honor of World Polio Day on 24 October. The promotion will begin on 6 a.m. (CST), on Monday, 24 Oct and end at 12 noon sharp (CST), on Friday, 28 Oct. Every donor will be eligible to participate during their respective time zone.

**Q. If the donor is not already a Paul Harris Fellow and contributes \$500 online, on 24-28 October 2011, to PolioPlus will the donor become a Paul Harris Fellow?**

**A.** Yes. The donor will receive a Recognition Amount of 1,000 for their \$500 contribution, which would make the donor a Paul Harris Fellow. However, the donor will only receive Foundation Recognition Points equivalent to their contribution amount. These points may be used to name others as Paul Harris Fellows.

**Q. If the donor is already a Paul Harris Fellow and contributes \$500 online, on 24-28 October 2011, to PolioPlus will the donor become a PHF +1 and will they be able to name someone else a Paul Harris Fellow?**

**A.** The donor will receive a Recognition Amount of 1,000 for their \$500 contribution. The Foundation Recognition Points will reflect the amount of the actual contribution made, so the donor will receive 500 Foundation Recognition Points. Since the Recognition Amount is used for personal Paul Harris Fellow recognition, the newly added 1,000 recognition amount will allow the donor to become a PHF+1. Unless the donor already has sufficient Foundation Recognition Points in their account, they will not have the 1,000 Foundation Recognition Points required to name someone else a Paul Harris Fellow.

**Q. When will I receive my double recognition credit?**

**A.** We expect to have a high volume of online traffic as on 24-28 October. Please allow 4-6 weeks for the promotional recognition to appear on your account and to request recognition materials.

**Q. How do I receive my recognition materials?**

**A.** If donors become Paul Harris Fellows because of their 24-28 October online contribution, the recognition materials will be automatically sent to their club president.

**Q. May I use my doubled recognition amount to name other Paul Harris Fellows?**

**A.** No. Although you will receive double recognition for yourself for your PolioPlus contribution, you will not earn double Foundation Recognition Points, which are used to name others as PHFs.

**Q. Will a \$5,000 contribution result in becoming a level one Major Donor?**

**A.** No. Only the actual dollar amount of the personal contribution made online will count toward Major Donor recognition. A \$5,000 gift would receive double Recognition Amount and be eligible for the highest multiple Paul Harris Fellow recognition, but only the outright contribution amount will count toward Major Donor recognition.

**H. L. Ratan** <hariratan@yahoo.co.uk> wrote:

*There are many clubs who set their own rules for subscription though not within the constitution, does this mean that a club can charge USD 10000 for a Rotarian and if his wife joins the club (supposing she has a vocation), then can the club charge her a lower rate of subscription of USD 5000 (this will pay for the RI and District and Rotarian and maybe a little more).*

*If this is allowed, would it be fair (4 way test) to other Rotarians? If not possible would it be fair to the spouse who is eligible and wants to become a Rotarian? Would it be correct of a Rotarian to enjoy the privileges of being a Rotarian without paying the correct subscription? Would it be correct of Clubs to enrol members by charging them less so as to increase their membership base? Oh! so many questions.*

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We all sometimes interpret these things differently, but the fact that there are 'only two types of membership' does not of itself prevent a club offering different rates to different members. What it does mean is that each non-honorary member must be subject to the same RI subscription (or RIBI in the UK), but as for most clubs this is only a part of it, the club can through its board/council adopt differing rates for differing circumstances/positions.

For example, my club offers a subscription of UK £25 for members aged 21 and under; we still pay the full subscription to RIBI for members in this category (incurring a small loss for each), but we believe that this is more than made up for by the input we get from them. Also, we offer a discount on subscriptions for all members paying our full rate based on previous year attendance.

We don't have a differing rate for spouse/partners at same address, though it has been mooted, and will no doubt be discussed again in the future, but there is flexibility available for clubs to be creative if they feel the need.

- **Steve Antill**, Bloxwich Phoenix, District 1210, England.

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*If I remember correctly, there was resolution (unsuccessful) in last COL about RI charging lower dues for spouse Rotarians....*

*Many clubs, including mine own have this practice of charging lower club fees for spouse Rotarians. I personally don't think it is a very healthy practice as it adds very little value, apart from adding numbers to the membership figures of president in whose year this resolution is carried. I must hasten to add that I have seen few successful spouse presidents also, but they are far and few..*

*It may be also be worthwhile to see if the spouse Rotarians also follow the classification principle... "Homemaker" was not accepted as classification in last COL...*

- **Girish Mittal**, RID 3140, Mumbai, India

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Very good discussion on this topic/issue, but discussion on what the person brings to the Rotary Club is lacking. The real benefit a Rotarian receives is the fulfillment of doing something for our communities through projects and programs. Our club struggled with this very topic and finally tabled it for future consideration because the board members were very divided on whether we should discount a spouse/partner's membership to the club.

Interestingly, most of our discussion focused on the financial impact and fairness, and very little about increasing our membership count. We initiated this discount consideration when we noticed how some spouses/partners participated in club projects just as often and much as our Rotarian members.

As a side note on classification. I learned from some Rotary document that the classification must be a classification and not a job description. Homemaker is a job description. Perhaps Family Administration or Family Facilitation would work better.

- **Alan Okinaka**, RC of Hilo Bay, Hilo, Hawaii

Couple of quick observations :

1. There seems to be a confusion between mandatory dues and subscription. RI dues, district dues and rotary magazine are what are by and large controlled within framework of RI and determines Honorary and active Rotarian. Any relaxation on these (like magazine) would require referring to RI or the MOP. However, fixing individual subscriptions, differential payments, relaxations are by and large club to club policy.

2. In clubs where spouses are allowed to attend regular meetings as well, at no extra charge, I don't see clubs facing a financial burden, so need to charge additional amount as long as RI, District and magazine dues are recovered if spouse is also to be declared a rotarian. But if spouse are not a part regular meetings (don't confuse with family get-togethers or fellowships) or otherwise charged, then club members may and should have an objection to differential subscription as it is affecting the club finances.

3. In club classification roaster, you would have to mention a classification for each spouse made as member. Even if the "HOMEMAKER" was a classification, the 10 percent (or 5 member per classification limit) would apply and should be respected. But even in India today women qualify for multiple classifications - teacher, doctor, lawyer, chartered accountant etc. So they may have a valid profession and vocation.

4. Making them member may also give an advantage to smaller clubs, who don't even have enough members to make a complete board along with recommended committees as per club leadership plan. If some of the spouse can after becoming Rotarian, take on club responsibilities and offices, what is the harm. Rotary would gain in terms of working hands and better administration. Some of them might be a spouse of a past president, PDG or a seasoned Rotarian and may know and understand rotary better than a new member.

5. Eugene. In today's world, age is no longer a barrier. You never know, when the boy next door and his garage company, gets converted into a local, national or global corporate. So let's give them a chance.

Mark Zuckerberg co-founded facebook (2004) at the age of 20. Today in 2011, at the age of 27, his personal wealth is estimated at 17.5 billion USD. World leader in social networking.

Larry Page & Sergey Brin co-founded Google (1998) when they were 25. Individually, personal wealth estimated to be 16.7 billion USD (2011). World leaders in search engines.

- **PP Rtn. Jeetender Gupta** (Ph.9810050748)  
Secretary, North Zone, Rotary Leadership Institute South Asia (RLISA), Member, Rotary Club of Faridabad Amity  
Classification : IT Consultant (BCA, MBA, LLB)  
Author, Too Young To Be PM (Political Fiction)

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**Steve Antill wrote:**

*To my knowledge there is no listed age requirement for a Rotarian. Standard Club Constitution has:*

*Article 7 Membership*

*Section 1 - General Qualifications. This club shall be composed of adult persons of good character and good business, professional and/or community reputation.*

*Section 2 - Kinds. This club shall have two kinds of membership, namely: active and honorary.*

*Section 3 - Active Membership. A person possessing the qualifications set forth in article 5, section 2 of the RI constitution may be elected to active membership in this club.*

*The referenced section of the RI Constitution has: (a) A club shall be composed of active members each of whom shall be an adult person of good character and good business, professional and/or community reputation, (1) engaged as a proprietor, partner, corporate officer, or manager of any worthy and recognized business or profession; or (2) holding any important position in any worthy and recognized business or profession or any branch or agency thereof and have executive capacity with discretionary authority; or (3) having retired from any position listed in sub-subsection (1) or (2) of this subsection; or (4) being a community leader who has demonstrated through personal involvement in community affairs a commitment to service and the Object of Rotary; or (5) having the status of Rotary Foundation alumnus as defined by the Board.*



ROTIAN OF THE MONTH

# BEVERLY HUNT

Our **ROTIAN of the MONTH** for November is PDG Beverly Hunt; the **'hostess with the mostest'** of the famed **"Bev's Room"** at many of the Rotary International conventions.

Prior to becoming DG of D 6980 in 2008-09, Beverly was President of the **Lake Placid Florida Rotary Club** in 2001-02.

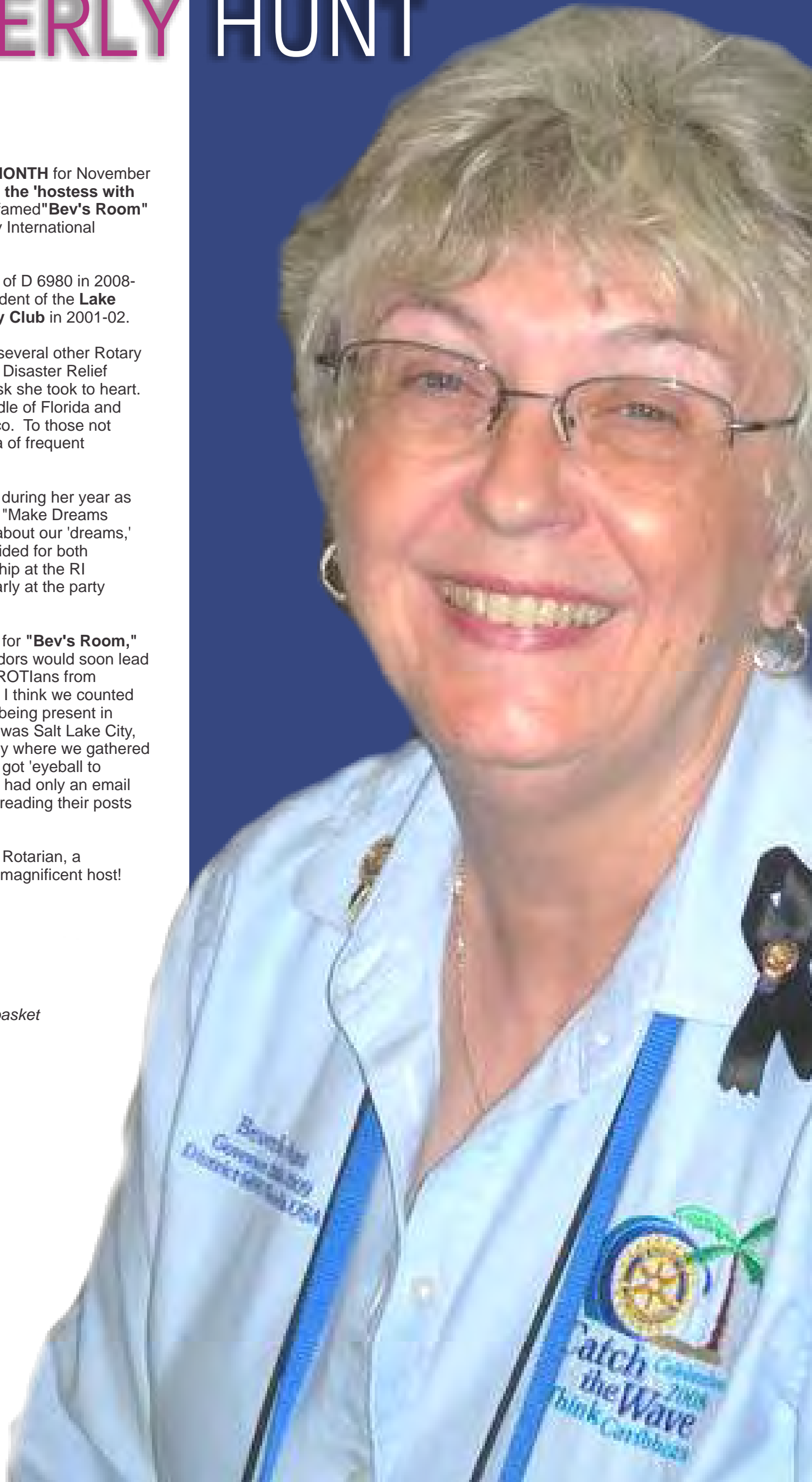
She also served with several other Rotary officials on the Rotary Disaster Relief Committee; a busy task she took to heart. Her district sits in middle of Florida and near the Gulf of Mexico. To those not aware, that is the area of frequent hurricanes.

PDG Beverly's theme during her year as District Governor was "Make Dreams Real." I am not sure about our 'dreams,' but Bev certainly provided for both friendship and fellowship at the RI Conventions, particularly at the party meetings of ROTIans.

If one forgot the room for **"Bev's Room,"** a stroll down the corridors would soon lead you to a gathering of ROTIans from throughout the world. I think we counted 12 different countries being present in Chicago...or maybe it was Salt Lake City, or any one of the many where we gathered to press the flesh and got 'eyeball to eyeball' with those we had only an email acquaintance or from reading their posts on ROTI.

**Beverly Hunt**, a great Rotarian, a wonderful lady, and a magnificent host!

*Written for the Breadbasket  
by Ron Nethercutt*



A Feature on Senior ROTIan

## Mingo Chin

(AKA George K. M. Chin PHF, PP)



Ron, RC Likas Bay president, Mingo ROTIan of the Year



Mrs. Chin sez... patience, love, just 50 more candles to blow...



RC Likas Bay's present to Datuk (a royalty title) Mingo

A Malaysian citizen of Chinese descent, born in 1924 as one of nine children, Mingo moved to Sabah ( then North Borneo) in 1946, and has been there ever since.

A true ROTIan so dedicated he passed up the job of district governor because he thought a younger man should have that position, then he gave up being bulletin editor of his own club (after winning district awards several years in a row) to devote more time to ROTI, where he was then a Board member, Sage and keeper of the Birthday and Anniversary list.

His youthful spirit and playful sense of humor make his many postings to ROTI enjoyable to all.

In private life George Chin is a retired architect, ex-politician, and political cartoonist under the unlikely name of Mingo. Mingo has had many accolades for his efforts in almost everything he has done. They are too numerous to mention in this short article. Of course his favorite pastime is his wife, Kate. Mingo and Kate, married since 1951, have six children, all happily married and on their own.

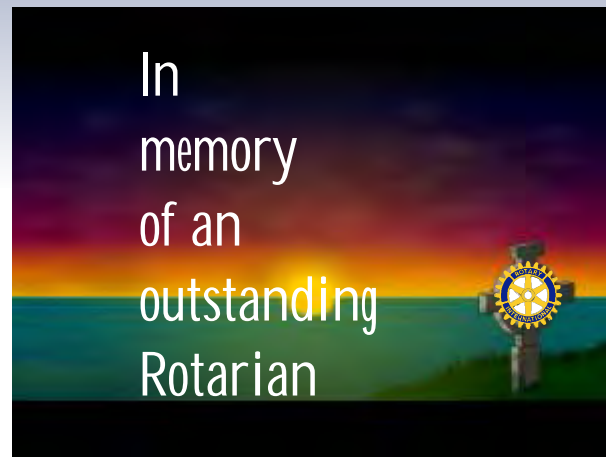
Founding president of the first Junior Chamber International chapter in Sabah in 1962, he was invited to join Rotary in 1964. Mingo served in every office and avenue of service, except treasurer (probably because of his political background je. je. ). He helped found the Rotary club of Likas Bay in 1982 and moved over to it to help out. He served as bulletin editor for 10 years, served on several district 3310 committees including chairman of International Service, and was editor of the district newsletter.

Since the formation of Rotarians on the Internet Mingo has never been far from the action – indeed, in many cases he has been one of the instigators of it – remember the AvaGuava!!!

Mingo was named ROTIan of the Year in 2005. Ron and spouse Glo flew to Malaysia to bring the award and secretly transacted with Likas Bay to present the award to Mingo on his birthday.

George (Mingo) Chin is a man of integrity and humor. We're are indeed lucky to count him as one of our ROTI friends.

ROTIan of the Year – 2005  
(Prepared by Chip Ross)



## **Gene W. Pankey**

Clover Park Rotary Club

Gene W. Pankey (76) joined the Lord on August 22nd, 2011. Gene was diagnosed with lung cancer in March and wanted to visit Maui one last time. On his 76th birthday, Gene was admitted to Maui Memorial for shortness of breath and passed away the following week. Gene taught us what it meant to truly live and be grateful for all that God had given him. Throughout his terminal illness and even in the final days in Maui Memorial Hospital, surrounded by his loving wife Margaret, his six children and Pastor Ralf Kalms, he reminded us that "God is good".

Gene was born on August 15, 1935 in Clarkston, Washington to Gray and Eugenia Pankey. He grew up in Kooskia, Idaho where his parents owned the local grocery store. After high school, Gene was enrolled at Whitworth College in Spokane, WA and then joined the US Army and was stationed in England. He served proudly and honorably for six years before finding his career in the auto business.

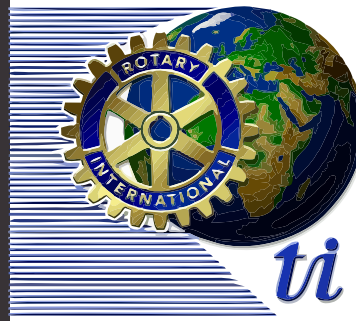
Gene worked in the automobile business for 45 years and established Gene Pankey Motor Company in 1978. Throughout his years in business, Gene was proud of the reputation that the company built for taking great care of their customers, which was evidenced by over 60% of new business coming from repeat customers. Active in his industry, Gene served as State Manager, Regional Manager, and Vice President of U-Save Auto Rental of America, President of the Washington State Independent Auto Dealers, President of the National Fleet Resale Dealers Association and Western Vice President of the National Independent Auto Dealers Association. He received numerous awards and recognition from all of these organizations during his career.

Gene was a generous man and a leading example of how to give back to the community. He spent 8 years as a trustee and now emeritus for the Tacoma Rescue Mission.

He served 30 years in the Clover Park Rotary Club and was a past president, and was a founding director for Northwest Commercial Bank. Gene, deaf in one ear and nearly deaf in the other ear, focused his attention on founding "Rotarians for Hearing Regeneration" to raise money for medical research for regenerating hair cells after hearing loss for the past decade. Gene was recently honored with a Lifetime Achievement Award through Rotary International for his outstanding leadership. Additionally, a Habitat for Humanity House is being built in his honor in Tillicum, WA. He was a genuine and respected leader.

Gene and Margaret have been active members of Trinity Lutheran Church in Parkland and Christ Lutheran Church in Lakewood for nearly 40 years. Gene was an avid reader most interested in reading the Bible, biographies, history and current events. He loved to travel, France and Maui being his repeat favorites. His greatest happiness came from spending time with his wife Margaret and his adoring family.

*In Memory  
of a Dedicated  
ROTlan*



# ROGER kemp



*Roger, Philip and former ROTI treasurer Ann Godwin  
at ROTI San Antonio*

## ***A bit of humor posted by Roger on Nov. 5, 2005***

*A priest was being honored at his retirement dinner after 25 years in the parish. A leading local politician and member of the congregation was chosen to make the presentation and give a little speech at the dinner. He was delayed so the priest decided to say his own few words while they waited.*

*"I got my first impression of the parish from the first confession I heard here. I thought I had been assigned to a terrible place. The very first person who entered my confessional told me he had stolen a television set and, when stopped by the police, had almost murdered the officer. He had stolen money from his parents, embezzled from his place of business, had an affair with his boss's wife, taken illegal drugs, and gave VD to his sister. I was appalled. But as the days went on I knew that my people were not all like that and I had, indeed, come to a fine parish full of good and loving people."*

*Just as the priest finished his talk, the politician arrived full of apologies at being late. He immediately began to make the presentation and give his talk. "I'll never forget the first day our parish priest arrived," said the politician. "In fact, I had the honor of being the first one to go to him in confession."*

*Moral: Don't ever be late*

Last year ROTI lost a good friend, Roger Kemp, after Roger succumbed to a long battle with cancer.

Those members who have been with ROTI for several years will remember Roger's substantial contributions to our Fellowship with his jokes, stories, nuggets of wisdom and humor which he provided for many years.

Although Roger's postings on rare occasions caused a bit of controversy, Roger never reacted and never said a bad word about anyone. For those of us who had personal communications with him, it was obvious that he was a kind, gentle, thoughtful and good man.

I had the pleasure of meeting him in San Antonio at our ROTI party where I gave him a "ROTI Pardon" for five dollars (for his posting sins) and he took it with a big laugh and loud applause from the audience there.

ROTI misses you, Roger, and I am sure you are still making people laugh wherever you are now.

**PHILIP MERRITT**  
ROTI Chair 1999-2001

A Philip Merritt Production



- Ron Nethercutt



I suspect that a large number of our readers have seen many changes in their lifetime. Some of these include airplane travel moving from propeller to jet engines, the development of credit cards, digital watches replacing analog ones, movement from 78 rpm records to 45, and 33 rpm, 8-track tapes to cassette, to mini disc, to CD, to mp3 players, iPods, iPhones, iPads, and non-Jobs cellular phones. I'm sure you and I can name many more, but the purpose of today's article is to provide a glimpse of changes that lie ahead. It will be up to you to decide if they are for the good or bad, but as Bob Dylan said: "The Times They Are A-Changing."

Here are but a few for you to watch.

**The Post Office.** Can you imagine a world without post offices? Many countries are now preparing for just such an event. Many are in such financial trouble that it may be impossible to continue at the downward spiral. FedEx, UPS, DHL, and other carriers have hit heavily on the postal delivery system. E-mail is much faster for written communication, and the E-greeting cards offer animation and personal involvement that Hallmark and other printed cards can't match. Much of what we now receive in the conventional mail delivery is bills and junk advertisements. I am now receiving both of these on my cellular phone and computer.

People may ask why they can't just close the post offices, but the answer in the US is simply 'politics.' There are more than 2,000 post offices that serve less than 100 people, but each of these is in someone's congressional district. In England, [www.parliament.uk](http://www.parliament.uk) found that "The local post office is trusted and loved, with many depending on it as a community hub." Some have suggested that the postal service there expand their activities to include the payment of bills, and offer some banking services. Maybe you might check out a book when you check your mail?

**The Land-Line Telephone.** Young people don't feel the need to have old-fashioned telephones that are tethered to a house via a wire. Communication must be portable, and instantaneous; why wait to go home to make or receive calls. Newsweek, asked residents of a sorority house on a university campus, "Do you have a land line phone?" The few who did have home phones used Skype. One had a phone at home that was part of a triple-play offering (cable TV, internet, and phone) said "Nobody uses the phone." One article I read said "Unless you have a large family and make a lot of local calls, you don't need it anymore. Most people keep it simply because they're always had it." This writer still maintains a land-line phone, but it is mostly used to receive faxes of Rotary grants, applications, receipts, etc. These could be done with a computer, but many still have a fax machine and prefer that method of transmitting documents.

**The Book.** Those that have seen me at a restaurant, the mall, the bank, etc., will realize I am rarely seen without a book. The time spent waiting for pay a bill, make a bank deposit or other activity, can best be spent enjoying a few pages of a novel. My wife and I are both voracious readers, and most thankful for used books stores. But as Dylan said in the opening paragraph, "the times they are a-changing." It will be hard to give up that small paperback for a digital device. Those that read my recent story about the iPad realize it is a good product for reading books, newspapers, and searching website; but a bit awkward to put in your pocket.

I just bought a Kindle and it was wonderful on my airplane journey recently between the Philippines and the US.

THE ECONOMIST said that "Most stories will never find a better medium than the paper-bound novel. That is because readers immersed in a plot do not to be interrupted." Those of you that do much work at a computer frequently are reminded "you've got mail," or an invitation for a friend to chat. This would be a significant disruption if you were reading the latest Grisham novel.

However Google is now involved a massive digitizing of books. Google, Inc. has undertaken in partnership with more than forty major research libraries and thirty thousand publishers. Google has already scanned and digitized the contents of more than ten million books. This is the most significant developments in the history of books, as well perhaps in the history of copyright.

And in regard to the print media, how many of you are reading a newspaper on your computer? It is a great way for me to keep up with events throughout the Philippines, the US, and the world. All the ones I am presently using are available free on the internet, but I am considering subscribing to one or two paid newspapers for my Kindle. Personally I prefer the size of the Kindle, or my wife's Samsung Tab 7 instead of the larger tablets which are more burdensome to carry.

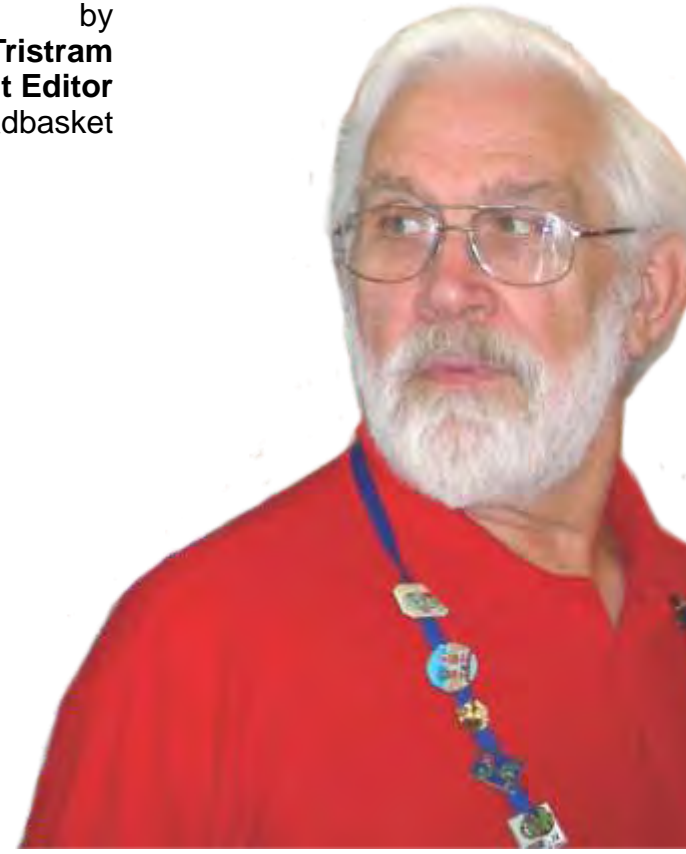
**Project ideas  
Reflections  
Rotary Information  
Announcements**

**and  
Collections  
of Club,  
District, Zone  
Data  
among  
ROTI membership**

**Email  
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# MEMBERS' REPORTS

by  
**Lawrence Tristram**  
Assistant Editor  
Breadbasket



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There is a new President in town.

On 1st November ROTlan Tris Tristram became the third President of the Rotarian Singles Fellowship International (RSFI) when President Gary Winzeler resigned due to his forthcoming marriage.

The RSFI was chartered in 2007 and the only requirements for joining are that you are single and a Rotarian.

Networking with fellow Rotarian Singles is a delightful way to share ideas, make travel easier and more economical by sharing room expenses, provide support for Rotary service activities, make lasting friendships and practice the ideals of Rotary.

It is estimated that some 10-20% of Rotarians are single so the potential membership is huge.

The intention is for the Fellowship to be organised into Chapters and so far California is the only Chapter.

The main meetings between individual members have been at Conventions and Tris intends to increase the networking capabilities and from that we should be able to increase the activities.



*(Tris at New Orleans 2011)*

## A New President

Rotarian Singles  
Fellowship  
International (RSFI)



## The FLYING Secretary



### Don't mess with this guy

The members of Rotary Club of Mavelikara do not argue with the Club Secretary Rtn. Philip Kadavil, especially when he is demonstrating Kungfu kicks to the members.

## Rotary Club of Mavelikara, District 3211 India



The **Rotary club of Mavelikara** recently distributed study materials and umbrellas to 180 students of Anganvad (free pre-primary school) near Mavelikara town.

February 23-28 of every year  
is ROTARY WEEK

Lingayen  
Pangasinan  
Philippines

Lingayen, Pangasinan, September 22, 2011. The Provincial Board of Pangasinan passed Provincial Resolution No. 378-2011 entitled "Declaring February 23-28 of Every Year as Rotary Week" during its regular session on September 5, 2011. The said Resolution was sponsored Sangguniang Panlungsod Members Von Mark R. Mendoza, Mojamito R. Libunao, Jr. and Danilo C. Uy. SP Member Mojamito "Mo" Libunao is a Past District Governor in Rotary International District 3810 .

Rotary was founded in Chicago, Illinois, USA on February 23, 1905 by Paul Harris and his friends. It started as a fellowship organization but became one of the biggest international service organization later on. It is composed of more than 1.2 million Rotarians, 34,000 Rotary clubs in 532 Rotary Districts. Rotary's well-known project is the eradication of Polio from face of the earth under the Polio Plus program.

The Rotary Club of Manila was the first Philippine Rotary club chartered while the first Rotary club in Pangasinan, Rotary Club of Dagupan, was chartered on June 29, 1938. There are at present 24 Rotary Clubs in the province, the youngest of which will be the Rotary Club of Lingayen Gulf upon the approval of its charter by the Rotary International.

The declaration of the Rotary Week in the province of Pangasinan was initiated by the Rotary clubs composing Cluster 2D of the Rotary International District 3790 by virtue of Cluster 2D Resolution No. 1 Series of 2011. Cluster 2D is composed of six (6) Rotary clubs namely : Rotary Clubs of Binmaley Century, Dasol Bay, Hundred Islands, Lingayen, Mangatarem and Midwestern Pangasinan under the leadership of Assistant Governor Corazon "Cora" Puzon of the Rotary Club of Lingayen.

For and in behalf of the Rotarians all over the world, the Rotarians in Cluster 2D of Rotary International District 3790 would like to express their heartfelt gratitude to the Sangguniang Panlalawigan Members of Pangasinan for the passing of the said resolution.

# ENDPOLIONOW

Coincans  
- a Fundraising  
Campaign by

D-3790  
Philippines

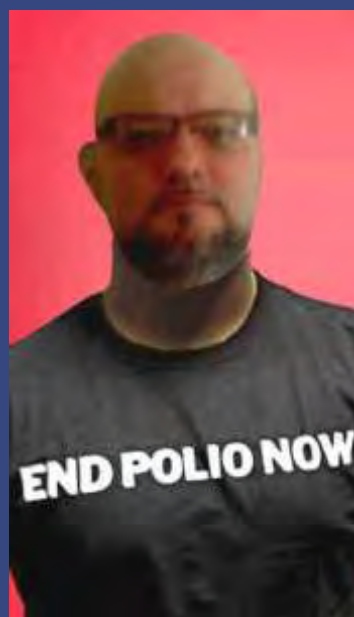


In a district-wide campaign to raise funds for PolioPlus, DG Digna Ragasa and District PolioPlus chair PP G A Nethercutt of 3790 distributed 5 cans to each of the 96 clubs in the district. The cans could be filled up with coins as much as P2000 worth.

The aim of the district is to raise \$20,000 contribution to Polio Plus. As early as October 2011, the clubs started turning in their collections to TRF PolioPlus. Many Rotarians took advantage of TRF's offer of double recognition by paying online between 24 and 28 October 2011.

The coincan campaign will continue until Rotary's birthday on 23 February 2012. Each club has started to initiate its own strategy of promoting the EndPolioNow.

Clubs come up with **ENDPOLIONOW** t-shirt, poster, and banners to promote the fund-raising campaign.



Area 2 clubs with DG Digna Ragasa, DRFC PDG Jess Nicdao, PolioPlus chair PP Glo Nethercutt

# It's Cooler Corn



## The Best Way to Cook Corn on the Cob for a Crowd

Am I the only person who hasn't heard of "cooler corn"?

As an obsessive food nerd, you'd expect that I would have at least heard of it, but over the weekend I was blind sided by the simple genius of this method for cooking loads of corn on the cob (which is still in season, no matter that summer already seems like a sad memory) perfectly.

I was hepped to it while visiting my family in Maine. Short story:

We like corn on the cob. And with eight adults at the table, that means a couple of dozen ears. We would have used the lobster pot to cook them all, but the lobster pot was busy steaming lobster. (And please don't spell it "lobstah". It's not funny.) Then my sister, a capable Maine cook with years of camping experience says "let's do cooler corn!"

Before I can ask "what the hell is cooler corn?" a Coleman cooler appears from the garage, is wiped clean, then filled with the shucked ears. Next, two kettles-full of boiling water are poured over the corn and the top closed.

Then nothing.

When we sat down to dinner 30 minutes later and opened it, the corn was perfectly cooked. My mind was blown. And I'm told that the corn will remain at the perfect level of doneness for a couple of hours.

Turns out, Cooler Corn is pretty well known among the outdoorsy set (I found a handful of mentions on various camping web sites). But for those of us who avoid tents as much as possible, it's perfect for large barbecues and way less of mess than grilling. In fact, I may even buy another cooler just so I'm ready for next summer. Now that I'm in the know.

- Scott DeSimon

# MINUTES of ROTI LEADERSHIP COUNCIL @RotiLdr1113

Prepared by  
G. A. Nethercutt  
ROTI Secretary

## **BANGKOK ROOMS**

The discussion was still centered on getting the registration list, collecting reservation deposits from ROTIans who booked the rooms for the RI Convention 2012 in Bangkok.

## **PROMOTION of ROTI**

Board member Girish Mittal suggested ROTI's presence at International Assembly & COL in 2012, and gave the following Rotary calendar taken from RGHF:

### **2012**

15-21 January - International Assembly  
San Diego, California, USA  
06-09 May - RI Convention  
Bangkok, Thailand

### **2013**

13-19 January - International Assembly  
San Diego, California, USA  
21-26 April - Council on Legislation  
Chicago, Illinois, USA  
23-26 June - RI Convention  
Lisbon, Portugal (tentative)

### **2014**

12-18 January - International Assembly  
San Diego, California, USA  
01-04 June - RI Convention  
Sydney, Australia (tentative)

### **2015**

18-24 January - International Assembly  
San Diego, California, USA  
05-08 June - RI Convention  
São Paulo, Brazil (tentative)

### **2016**

17-23 January - International Assembly  
San Diego, California, USA  
29 May-1 June - RI Convention  
Seoul, Republic of Korea (tentative)

### **2017**

15-21 January - International Assembly  
San Diego, California, USA  
10-14 June - RI Convention  
Atlanta, Georgia, USA (tentative)

## **REACHING OUT TO ROTARACTORS**

Chair Steve said that one of the things that he was hoping to accomplish this year was to reach out to Younger people, believing that "the future of ROTI and RI is based on youth and that is an area where we have not been doing what we should." He asked members of the board to suggest ways to accomplish the objective.

Philip concurred that "the New Generations initiative is not intended to only bring in new younger members, but also to make the new generation merely AWARE of what Rotary is and what we do, >>>> and that the general population is mostly unaware of Rotary."

Past chair Art suggested that ROTI should use more social lists and get more younger people on the board.

Whereupon vice chair JB commented that he believed ROTI had no Rotaractors in this list.